

MEETING OF THE EXECUTIVE BOARD
HELD ON 1st MARCH 2014 IN BELGRADE (SRB)



The members of the Executive Board gathering at Hotel Crowne Plaza in Belgrade (SRB).

National delegates and members of the Presidum present :		
PAYS/COUNTRY	Prénom/First name	NOM/SURNAME
AEHT HEAD OFFICE	Natalia	KOMANICKA
AEHT HEAD OFFICE	Nadine	SCHINTGEN
AEHT HEAD OFFICE	Xavier	THEIN
AUTRICHE AUSTRIA	Klaus	ENENGL
BELGIQUE BELGIUM	Herman	SIEBENS
CHYPRE CYPRUS	Soteris	KEFALAS
CROATIE CROATIA	Vesna	BARANASIC
ESTONIE ESTONIA	Neeme	RAND
HONGRIE HUNGARY	Csilla Angèla	DEVENYI ROZSONICS
IRLANDE IRELAND	Adrian	GREGAN
ITALIE ITALY	Roberta	MONTI
LETTONIE LATVIA	Silva Ilze	OZOLINA LOCMANE
LUXEMBOURG LUXEMBOURG	Louis	ROBERT
MACEDOINE MACEDONIA	Zoran	NIKOLOVSKI
NORVEGE NORWAY	Stig	ANDREASSEN
PAYS-BAS THE NETHERLANDS	Remco	KOERTS
POLOGNE POLAND	Boguslawa	PIENKOWSKA
PORTUGAL PORTUGAL	Ana Paula	PAIS
RUSSIE RUSSIA	Irina	KAGAKINA
SERBIE SERBIA	Djordje	COMIC
SLOVAQUIE SLOVAKIA	Jozef Marek	SENKO SOTAK
SLOVENIE SLOVENIA	Helena	CVIKL
SUEDE SWEDEN	Arne	LARSSON
SUISSE SWITZERLAND	Peter	WALLISER
TURQUIE TURKEY	Aydin Serpil	CELIKTAS ARDA
UKRAINE UKRAINE	Anna	VOLKOVA

Observers and special guests:		
PAYS/COUNTRY	Prénom/First name	NOM/SURNAME
TURKIA (observer)	Ersan	OKSUZ
SERBIE (special guest) SERBIA (special guest) SERBIA (special guest)	Milos Jubrodag Goran	TUCAKOVIC APOSTOLOVIC KOVACEVIC

Apologies received from:		
PAYS/COUNTRY	Prénom/First name	NOM/SURNAME
ALLEMAGNE GERMANY	Sibylle Werner	WEBER-POHL PLOCHER
ARMENIE ARMENIA	Arthur	VARDANYAN
DANEMARK DENMARK	Christian	BECK
ESPAGNE SPAIN	Nuria	MONTMANY
FINLANDE FINLAND	Marit	NIEMINEN
FRANCE FRANCE	Bernard	TROY
ISLANDE ICELAND	Helene H.	PEDERSEN
LITUANIE LITHUANIA	Birute Lina	STASIUNIENE BARGALIENE
Royaume-Uni UK	Ozgur Heval	CINAR

1. Welcome adress by the President

The new President of the AEHT, Mrs. Ana Paula PAIS welcomes all members of the Executive Board to Belgrade (SRB) to hold their first meeting in 2014.

The President thanks especially the director of "The College of Hotel Management" in Belgrade, Mr. Slavoljub VICIC, and the coordinator of the AEHT, Mr. Djordje COMIC, for the excellent organization of this meeting allowing the Executive Board to prepare the 27th AEHT Annual Conference & Competitions (taking place from 17 to 22 November 2014 at Hotel Crowne Plaza Belgrade) in the best possible way.

Then Mrs. PAIS asks each National Delegate to introduce himself briefly to facilitate the cooperation among the members.

National Representative of Cyprus:

Mr. Soteris KEFALAS is supervisor at the Cypriot Ministry of Education and Culture, Department of Secondary Technical and Vocational Education – Hotel and Catering Studies. Mr. KEFALAS's department is responsible for 8 schools with a total of 800 students and 110 teachers.

National Representative of Slovenia:

Mrs. Helena CVIKL runs the Hotel and Tourism School in Maribor (SLO). 380 students are taking classes in different hotel and tourism training programs including "wellness" created there two years now. The school will move into a new building in 2015. Mrs. CVIKL is also jury president during the annual competitions.

National Representative of Croatia:

Mrs Vesna BARANASIC is director of the School of Tourism and Hospitality "Antona Stifanica" in Porec (CR). Mrs. BARANASIC's school will host the next edition of the AEHT Youth Parliament on the theme of "information technology and communication and the future of tourism".

On this occasion, Mrs BARANASIC informs the Executive Board that there are still places available for this event that will take place from 22 to 27 April.

National Representative of Italy:

Mrs. Roberta MONTI is managing the Institute of Agriculture and Food "Vergani - Navarre" in Ferrara. This school has a total of 2,000 students and implements many projects to promote regional agricultural products.

National Representative of Malta:

Mrs. Helena MICALLEF is representing the director of the Institute of Tourism of Malta, Mr. Ernest AZZOPARDI, who could not attend this meeting. The Institute of Tourism trains 800 students in two schools, one in Malta and one in Gozo.

National Representative of Norway:

The national coordinator of the AEHT, Mr. Stig ANDREASSEN, represents the director of the Secondary School "Strinda Upper" who couldn't attend this meeting. The school located in Trondheim has increased its number of students from 600 to 1.200 since it moved into new larger premises. Students may choose among many different courses (eg. Sports, cooking, etc.). The school also implements numerous cooperation projects with other schools in Europe. Besides his work as cooking teacher, Mr. ANDREASSEN deals mainly with cooperation projects.

National representative of Switzerland:

Mr. Peter VALISER is the vice-director of the Graduate School for Hospitality and Tourism. He represents the director of this school, Mr. Mauro SCOLARI. The school in Bellinzona trains 250 students and is the only school of tourism in Switzerland teaching in Italian language.

National Representative of Sweden:

Mr. Arne LARSSON is managing the high school "Ullvigymnasiet". He is responsible for the education of 900 students. His school offers 14 different training programs, including hotel and restaurant management.

National Representative of Macedonia :

Mr. Zoran NIKOLOVSKI is the director of the Public Secondary Education School for Catering and Hotel Management "Lazar Tanev". Located in Skopje, the school has more or less 1,500 students and organized the 25th Annual Conference of the AEHT in Ohrid in 2012.

National Representative of Serbia:

Mr. Djordje COMIC is AEHT coordinator for Serbia and represents Mr. Slavoljub VICIC, director of " The College of Hotel Management ". The school located in Belgrade trains 1.800 students in hotel & tourism management and will organize the 27th AEHT Annual Conference & Competitions in November.

National Representative of Turkey :

The National Representative of Turkey, Mr. Aydin CELIKTAS, is director of the School of Hospitality and Tourism " Meslek Lisesi " located in Istanbul. Mr. CELIKTAS is accompanied by Mrs. Serpil ARDA, English teacher and contact person for the AEHT.

National Representative of Hungary:

Mrs. Csilla DEVENYI and Mrs. Angèla ROZSONICS manage the Technical and Vocational Secondary High-School for catering and tourism " Giorgio Perlasca " in Budapest.

National Representative of Latvia:

Mrs. Silva OZOLINA directs the State School for tourism and recreational careers. With 2,200 students, the school is the biggest tourism school in Latvia.

National Representative of Ukraine:

Anna VOLKOVA is the appointed delegate for the National Representative of Ukraine, Mrs. Marina PALCHUK. Mrs. PALCHUK is managing the Higher Vocational Catering and Tourism School located in Simferopol.

National Representative of Russia:

Irina KAGAKINA is the appointed delegate for the National Representative of Russia, Mrs. Elena VASINA, director of the School "Petrovsky". This institute located in St Petersburg prepares 5000 students for careers in the tourism and hospitality sector.

National Representative of Ireland:

The Irish National Representative, Mr. Adrian GREGAN, is the head of the Tourism and Hospitality Department at the Cork Institute of Technology. The department welcomes about 700 students.

National Representative of Slovakia:

Mr. Jozef SENKO and his deputy director, Mr. Marek SOTAK, run the Hotel School "Hotel Academy" which prepares students aged 15-20 years for careers in the hospitality sector. The school organizes European events on a regular basis including the Eurocup and the 23rd edition of "Christmas in Europe" in Prešov (SK) in December 2014.

The AEHT President thanks all the speakers for having introduced themselves. Mrs. PAIS then invites old and new members to work together on ongoing projects and new ones who are still to come in the next 4 years.

This meeting will be divided into 2 parts; the first part will be devoted to the reports of the Presidium whereas the second part will be dedicated to the presentation of preparations for the 27th Annual AEHT Conference & Competitions to be organized by Serbia in the premises of this prestigious hotel.

After the meeting, the majority of members will take part in a working group dealing with the value of networking among AEHT members. This seminar will be led by AEHT Vice-President, Mr. Herman SIEBENS. The other members will attend a meeting of the competitions commission.

2. Absences & adoption of the agenda

Some National Representatives are represented by an appointed delegate. 9 members are not represented.

In the absence of remarks, the agenda is unanimously approved.

3. Minutes of the previous meeting (November 12, 2013 – Costa Mediterranea)

The minutes of the previous meeting held on November 12, 2013, on the Costa Mediterranea are unanimously approved as a true record of the meeting. The minutes are published on the AEHT Internet site: www.aeth.eu.

4. Report of the President (Ana Paula PAIS)

The new President of the AEHT, Mrs. Ana Paula PAIS, starts her report by inviting all National Representatives to promote the AEHT among hotel & tourism schools that are not yet a member of the AEHT. Increasing the number of members will also increase financial resources of the AEHT.

Secondly, National Representatives should consult each other to create new projects attracting partners (companies) able to contribute to the financing of the AEHT. "

AEHT could also take the role of official partner of an event organized by a member school.

As a conclusion, Mrs. PAIS warmly thanks the former AEHT President, Mr. Klaus ENENGL, and the former AEHT President and Vice-President, Mr. Louis ROBERT, for their devotion and hard work during the 25th Anniversary Celebration and the 26th Annual AEHT Conference & Competitions which took place from November 10 to 15, 2013, on the cruise ship "Costa Mediterranea".

5. Report of the Vice-Presidents in charge of fixed events (Klaus ENENGL & Remco KOERTS)

Having held the function of AEHT President for the past 4 years, Mr. Klaus ENENGL is now in charge of fixed events in cooperation with the new AEHT Vice-President, Mr. Remco KOERTS.

Mr. ENENGL is grateful that he can still benefit from the valuable advice of Louis ROBERT, who continues to participate in the meetings of the Executive Board as the National Representative of Luxembourg after having renounced to stand for the post of AEHT Vice-President in 2013.

• 28th Annual AEHT Conference & Competitions 2015

Given the unstable political situation in Crimea, the members of the AEHT Presidium express their concerns about the choice of Ukraine as host country of the 28th Annual AEHT Conference & Competitions. For the moment it is not possible to organize an event of this magnitude in a place where the safety of its participants is not guaranteed. Unfortunately, the AEHT will have to appoint a new organizer for this event taking place in 2015.

The members of the Executive Board feel for the Ukrainian population in these difficult times and offer their full support to AEHT members of this country.

The delegate of the National Representative of Ukraine, Ms. VOLKOVA, fully understands the decision of the AEHT to withdraw the organization of the 28th Annual AEHT Conference & Competitions following the dramatic events that have taken place in her country.

According to Mrs. VOLKOVA, the Ukrainian and Russian populations are friends (97% of Ukrainians speak Russian) and for them it is inconceivable to live separately. Everything suggests that Russia wants to annex the Crimea. The inhabitants of this peninsula in the Black Sea live mainly from tourism. Authorities fear heavy economic losses (due to a poor tourist season 2014) if the current conflict is not resolved quickly.

Mr. ENENGL thanks the Ukrainian delegate for her intervention and ensures that the AEHT will allow her country to organize another edition of this event once the political situation is resolved.

A new candidate for the organization will have to be appointed rapidly. Proposals from National Representatives present at this meeting are welcome.

6. Report of the Vice-President responsible for occasional events, for the information on national education systems and for educational EU programs as well as for the collaboration with the OIF (Boguslawa PIENKOWSKA)

During her last mandate, Mrs. Boguslawa PIENKOWSKA was in charge of teacher placements for observation periods in the hospitality sector. Since the last election, this task is assigned to Mr. Herman SIEBENS.

Now Mrs. PIENKOWSKA is in charge of handling matter related to occasional AEHT events.

Referring to the updated event calendar for 2014, Mrs. PIENKOWSKA reviews the different events, some of which will be presented subsequently in detail by the organizers present here today.

In conclusion, Mrs. PIENKOWSKA asks the members of the Executive Board if they wish to add events to the calendar, which is not the case .

2014 EVENT CALENDAR	
MARCH	
postponed to 2015	Seminar on 'Kolobrzeg – the land of fish flavours, Kolobrzeg (PL)
APRIL	
April 1 st – 3 rd	9 th Bartender G&T Competition 2014, Bled (SI)
April 2 nd – 4 th	Flavor & Cinema - Algarve'14, Faro (PT)
April 3 rd – 6 th	Seminar for teachers and directors (for EQF level 5 and up) on 'Hospitality and Tourism Management in Alpine Destinations', Zell am Ziller (AT)
April 7 th – 9 th	16 th edition of the Bartolomeo Scappi International Competition, Castel San Pietro Terme (IT)
April 9 th – 12 th	2 nd Fish & Cooking Aveiro Festival, Aveiro (PT)
April 22 nd – 27 th	AEHT Youth Parliament on 'The information and communication technologies and the future of tourism', Porec (HR)
MAY	
May 22 nd – 25 th	Seminar on 'Douro Wines - experience an emotion', Lamego (PT)
JUNE	
June 19 th – 26 th	10 FEST AZORES 2014 – 10 days, 10 chefs, Ponta Delgada, Island São Miguel (PT)
SEPTEMBER	
September 25 th - 28 th	Seminar for The WSET® (Wine and Spirit Education Trust) Level 2 Awards in Wines and Spirits, Maribor (SI)
OCTOBER	
To be determined	Seminar & competition on the 'Enhancement and promotion of wine in Pisa and its Province', Pisa (IT)
October 21 st – 24 th	Eurocup 2014 – 22 nd edition of the Junior bartenders competition (special edition), Prešov (SK)
NOVEMBER	
November 17 th – 22 nd	27 th AEHT Annual Conference, Belgrade (SRB)
DECEMBER	
2 nd week of December	23 rd Christmas in Europe, Prešov (SK)
December 6 th – 8 th	Chocolate festival of the Atlantic 2014 (sculpting, display and contest of chocolate sculptures and bonbons), Praia da Vitória, Terceira Island, Azores (PT)

Documents relating to most of the events of the first half of 2014 can already be downloaded under : <http://www.aeht.eu/en/activities/>

7. Report of the Vice-President responsible for work placements as well as for activities within the field of quality management and business ethics (Herman SIEBENS)

In his capacity as AEHT Vice-President, Herman SIEBENS deals with teacher placements for observation periods within the hospitality sector, namely with the Starwood hotel group.

Since the beginning of the year, Mr. SIEBENS has already received three requests for placements, which is above the quota for this period in previous years.

- **Teacher placements for observation periods**

Placement offers should not exclusively come from major hotel groups. Mansions of average size can also be taken into account to accommodate teachers for shorter observation periods. **National Representatives are requested to inform Mr. SIEBENS about any placement opportunity in their country, so that AEHT can transmit this information to all its members.**

It is also important to note that placement opportunities are not intended exclusively for teachers in hospitality, but can also be very rewarding for teachers in other disciplines (e.g.: English, accounting, etc.). Thus, by participating in a placement programme, an English teacher may adjust his course to the real needs of the profession and better prepare students for their career in the hospitality industry.

- **Working Group on the value of networking**

Mr. SIEBENS also holds AEHT training seminars. After the meeting of the Executive Board, Mr. SIEBENS will lead a working group on the value of networking among AEHT members.

The report of the working group can be found at the end of this report. (Appendix)

- **Seminar on leadership styles (organized in 2013)**

The last seminar on "leadership styles" organized by Mr. SIEBENS at the 26th Annual AEHT Conference & Competitions on the cruise ship "Costa Mediterranea" in November 2013 was a great success. The seminar Mr. SIEBENS will organize during the 27th AEHT Conference in Belgrade, Serbia, will be devoted to the prevention of stress at the working place.

- **National & European projects born of cooperation between AEHT members**

Finally, Mr. SIEBENS presents two projects that have been created through cooperation between member schools from different countries and external partners. To share knowledge and inspire AEHT members, Mr. SIEBENS invites members of the Executive Board to learn about similar projects taking place in their countries and to inform the community at the meetings in November 2014.

The following projects are presented by Mr. SIEBENS :

- 1) "Vegucation"

Manual and interactive website about vegetarian cuisine created by 4 AEHT member schools and 4 European non-governmental organizations (from Germany, Austria, Belgium and the Netherlands). More information under: www.vegucation.eu.

- 2) "The Art of associating Beer and Food"

This promotion campaign consisting of an information brochure (on how to serve beer, how to associate beers with different types of food, etc.) tasting and training seminars which have been initiated by AEHT member schools in Belgium and the Belgian brewery group "PALM Breweries".

8. Report of the Vice-President in charge of the AEHT Internet site and the technical support for AEHT Annual Conference registrations (Neeme RAND)

In charge of the maintenance of the AEHT website and optimizing communication systems within the AEHT network, Mr. Neeme RAND informs the Executive Board that new software for managing the AEHT members' database (containing member contact information) more effectively will be implemented this year. This new software that has been designed by Mr. Ahti PAJU will be operational and accessible to members in early April 2014.

- **New software to manage the AEHT members' database**

What changes mainly with the new software is that AEHT members will be responsible themselves for regularly updating their contact information in the database. Previously this task was carried out by the Secretary General, Mrs. Nadine SCHINTGEN, and the IT manager, Mr. Ahti PAJU. This innovation will facilitate their work, but it is essential for the proper functioning of the internal communication flow to be monitored and updated consistently by all members of the AEHT.

- With the new system, one single person activates the member account and becomes automatically responsible for updating data of this account (individual account or school account). A maximum of 10 people can be registered as contact persons of the member school.

- If AEHT sends an email to all of its member schools, this mail will be received by all contact persons registered in the account.

- With the old system, it was necessary to create a new platform to register for the Annual AEHT Conference & Competitions. Now this operation will be done via the account of the member school.

Mr. Neeme RAND reiterates once again that as of April 2014, AEHT members will be responsible for updating all data contained in their member account. The account manager must regularly update this information to ensure the proper functioning of the AEHT communication system.

Mrs. PAIS asks the members of the Executive Committee to inform their schools about these important changes.

9. Report of the (Vice-)President responsible for new projects ensuring the financial sustainability of the AEHT (Ana Paula PAIS & Remco KOERTS)

Mr. Remco KOERTS opens his speech by saying that in his new function, it is interesting for him to see things not anymore as a local organizer, but as an elected representative of the AEHT.

According to him, competitions have changed significantly in recent years and have adapted to current trends. New types of competition, such as the decathlon, have emerged and will be maintained by the AEHT to make these annual events as interesting as possible for both participants and spectators.

The main objectives of Mr. KOERTS' 4 year mandate with the AEHT Presidium will be the optimization of existing competitions and the development of new attractive competitions.

Another aspect that is important to Mr. KOERTS is the search for new ways of financing AEHT's activities. Mr. KOERTS thinks that his professional experience will be very useful in this task.

After thanking Mr. KOERTS for his commitment, Mrs. PAIS would particularly like to congratulate the Secretary General, Mrs. SCHINTGEN for the huge administrative work she absolves each year to obtain grants from the Luxembourg government and to allow AEHT members to participate in community programmes such as Erasmus +.

10. Treasurer's report (Klaus ENENGL)

Since 2013, Mr. ENENGL also took on the responsibility of AEHT Treasurer, an important task he took over from Mr. Hans RUSSEGGER who managed the AEHT accounts for almost 21 years.

- **Invoices for the annual membership fee in 2014**

Invoices for the annual membership fee 2014 will be sent to all members in early March 2014.

11. Report on membership applications, resignations and exclusions (Klaus ENENGL)

Mr. ENENGL informs the Executive Board that only a few things have changed during the first 3 months following the Christmas holiday season.

- **New members:**

AEHT received 5 new membership applications which have already been validated by the National Representative of the respective member country:

CY03	Cyprus Ministry of Education & Culture - Lefkosia
TR47	Bursa
A18	Innsbruck
S59	Borlänge
P15	Colares

- **Resignations:**

Two member schools cancelled their membership with AEHT:

I52	Puglia (already excluded in 2013)
PL16	Oleszyce

- **Exclusions:**

No members have been excluded from November 2013 to March 2014.

12. Christmas in Europe 2014 in Prešov, Slovakia (Jozef SENKO)

The National Representative of Slovakia, Mr. Jozef SENKO, presents the event of "Christmas in Europe 2014" to be held in Prešov (SK) from December 8 to 13, 2014.

Slovakia is a small country and Prešov is not the capital, but there are many reasons to attend this event. The city of Prešov is located at the crossroads of eastern and western cultures. The archbishops of 3 different religions have established their headquarters in this city.

Prešov is easily accessible by airplane via Budapest or Kosice. The bus transfer from Budapest to Prešov takes about 3 hours. Kosice is located just 35km from Prešov. The road network in Slovakia is generally very good for those who wish to come by car.

Cultural excursions and visits to breweries and distilleries will be on the agenda during this week of festivities.

All participants will be accommodated in double rooms in the same hotel. The hotel is located within 20 minutes walking distance from the organizing school.

The event will take place mainly in the premises of the school and its sports hall.

The financial contribution is 50 € per person. There should not be more than 4 persons per delegation. Beyond this quota, the price for each additional person is 250-300 €.

To conclude, Mr. SENKO invites all the members of the Executive Board to celebrate Christmas 2014 in Prešov.

Finally, all members of the AEHT are also welcome to participate in the Eurocup 2014, the 22nd edition of the Junior bartenders competition (special edition), to be held in Prešov (SK) from October 21 to 24, 2014.

13.2014 Annual Conference in Belgrade, Serbia (Djordje COMIC, Goran KOVACEVIC)

Djordje COMIC, deputy director of the organizing school "The College of Hotel Management", welcomes the members of the Executive Board to Belgrade and presents the preparatory work of the 27th Annual AEHT Conference & Competitions taking place from November 17 to 22, 2014, in Belgrade.

• Hotel Crowne Plaza Belgrade

The director of Hotel Crown Plaza Hotel Belgrade, Mr. VASSIC, presents the facilities of his hotel where the next conference and competitions of the AEHT will take place.

The Crowne Plaza Belgrade opened only 50 days ago, i.e. in December 2013. All equipment is absolutely new. The property is ideally located in the central business district of New Belgrade, only 13 km from the International Belgrade Airport "Nikola Tesla", near two shopping malls (Delta City and Usce) and only 5 minutes' drive away from the city center.

All activities in the framework of the annual conference will be held in the grounds of the hotel, which will be closed to the public during the entire event. Thus, the various hotel facilities such as reception, bars or kitchens can be used for AEHT competitions.

The hotel offers 416 guest rooms (28 sqm each), lounge/club rooms and suites designed to provide a high level of comfort. Wi-Fi is available throughout the hotel. Junior suites and a presidential suite will be available to accommodate VIP guests.

With 12 distinct function rooms (total of 1.300 sqm flexible meeting space) the hotel has the largest event capacity in Serbia for corporate functions or social events. 2 restaurants, lounges and several bars offer Serbian and international specialties. The hotel also features a fitness center and spa where guests can enjoy the largest indoor pool in Belgrade.

The Crowne Plaza Belgrade employs 250 people (on average 28 years old) who have been formed at Serbian hospitality and tourism schools.

The management and staff of the Hotel Crowne Plaza Belgrade are ready to make of the 27th Annual AEHT Conference & Competitions a unique and unforgettable experience for all its members.

• Programme of the 27th Annual AEHT Conference & Competitions (provisional)

Day 1 – Monday, November 17: arrival of delegations

- Check in and registration at Hotel Crowne Plaza Belgrade
- lunch buffet opened until 3.30Pm
- free time for the rest of the day
- dinner at Hotel Crowne Plaza

Day 2 – Tuesday, November 18: opening ceremony and conference

- breakfast at Hotel Crowne Plaza
- opening ceremony at "Atlantic and Pacific" rooms
- conference and competition briefing with competitors and judges
- lunch at Hotel Crowne Plaza
- panoramic city tour by bus, or walking tour
- free time
- dinner at Hotel Crowne Plaza
- Themed party at Night club "Magacin"

Day 3 – Wednesday, November 19: meetings, competitions and boat tour

- breakfast at Hotel Crowne Plaza
- conference, seminar and competitions
- lunch at Hotel Crowne Plaza
- boat cruise along Sava and Danube rivers, cocktail on boat
- dinner at Hotel Crowne Plaza
- cocktail party at the Royal White Palace

Day 4 – November 20: conference, seminars, competitions and excursion

- breakfast at Hotel Crowne Plaza
- conference, seminars and competitions
- full day excursion by train/bus to Sremski Karlovci and Novi Sad with lunch included in restaurant Dunav
- return to Belgrade
- dinner at Hotel Crowne Plaza
- cocktail party at the BC Usce

Day 5 – November 21: closing ceremony and award giving

- breakfast at Hotel Crowne Plaza
- conference and briefing
- lunch at Hotel Crowne Plaza
- Belgrade Underground tour
- closing ceremony and award giving at Hotel Crowne Plaza

Day 6 – November 22: transfer and departure

- breakfast at Hotel Crowne Plaza
- organized transfer to airport/ main train station / main bus station

• **Registration fees (provisional)**

Early booking fee (before 01.06.2014)

- single room: 765 € (inclusive of all excursions)
- twin room: 595 €
- triple room: 499 € (students only)

Late registration fee (up to 4 weeks prior to competition, with additional 10% price increase thereafter)

- single room 850 € (inclusive of all excursions)
- twin room: 695 €
- triple room (students only) 595

All registration fees are based on Full Board, including drinks during every meal. All participants will have access to free Wi-Fi, and additional 10-20% discount on all other services available in the hotel.

• **Competitions agenda (provisional)**

Objectives

The general objectives and focus of the competition held at the annual conference in Belgrade is to:

- promote team spirit

- promote classical, but ever so needed hospitality techniques
- promote Belgrade as a tourist destination

1) Cooking competition

The Cooking competitions is divided into two categories: “haute” cuisine & “nouvelle” cuisine

The reason behind this is to establish and train the young and upcoming chefs in understanding the differences between these two terms and create two completely different forms of competition, focusing on classical cooking techniques and modern fine dining.

Haute cuisine competition “August Escoffier”

The main goal of this competition is to promote a classical cooking and classical cooking techniques based on the August Escoffier recipes.

- All competitors will work on the pre-given recipes consisting of a 3 course meal with detailed ingredients and guidance provided.
- Practice prior to this competition with your school lecturer is essential.
- A team of 3 students will have 3 hours to serve 2 portions plated for silver service (which will be served as a display) and 2 individual servings for judges.
- Max. number of teams: 12
- The Competition is held at “prime” kitchen.
- Coordinator: Dusan TODIC, Junior Sous Chef @ Square Nine
- Contact: todic.dusan@hotmail.com

Nouvelle cuisine competition

The main goal is to promote a modern fine dining with a focus on healthy way of cooking and right use of ingredients from the mystery basket. Ingredients will be provided 1 month before the competition.

- Serving should consist of a 4 course meal as follows: amuse bouche, appetizer, intermediate and a main course.
- A team of 3 students will have 3 hours to present 4 covers of each course, 3 for judges and 1 for a display.
- Max. number of teams: 12
- The Competition will be held at “dining” kitchen.
- Coordinator: Dusan TODIC, Junior Sous Chef @ Square Nine
- Contact: todic.dusan@hotmail.com

2) Pastry Competition

The main objective of the pastry competition is to demonstrate a good knowledge of basic, but ever so important techniques, such as working with caramel, chocolate, choux pastry, tarts etc.

- Competitors will draw the theme and prepare one of the following:
 - o Croque-en-bouche (2 center pieces) min. 30 cm
 - o Restaurant chocolate dessert with mandatory tempered chocolate decoration for 4 covers
 - o 2 different flavors mini tarts topped with Chantilly cream and Italian meringue
- Max. number of teams: 14
- The competition will be held at “banquet” kitchen.

- Coordinator: Zdravko GAVRILOVIC, Head pastry Chef @ Square Nine
- Contact: zdravkogavrilovic@yahoo.com

3) Front office competition “Exceeding guest expectations”

The main objective is to present a general knowledge of basic terms and subjects in the hotel industry as well as to present a confidence and innovative approach in guest relations, utilizing up a selling approach

- Suggested subject: “Exceeding guest expectations”
- A team of two will have a half an hour to complete a written MCQ test as well as maximum of 15 minutes to exceed guest expectation in real life situation, concentrating on up sell of rooms whilst exceeding guest expectation.
- This formula will be closed for public competition.
- Max. number of teams: 24
- The competition is held at “danube” conference room.
- Coordinator: Sasa MASIC
- Contact: sasa.masic@vhs.edu.rs

4) Tourist destination

The Main objective of this competition is to promote Belgrade as a tourist destination focusing on one of the 3 main subjects:

Fun, sport or education

- A team of 3 students will draw one of the subjects and have 3 hours to develop a strategy, find target market, focus groups and develop an initiative, to present Belgrade as a tourist destination, considering surrounding countries as direct competitors.
- Students are allowed one lap top per group and use of power point presentation, although PP presentation will not award extra points.
- Max. number of teams: 18
- The Competition will be held at conference room “TBC”
- Coordinator: Ljiljana KOSAR
- Contact: ljiljana.kosar@gmail.com

5) Wine service

The focus of this competition is to promote, test, serve several local wines presenting a good knowledge of different grapes varieties with a clear focus on describing and promoting indigenous Serbian wines.

- A team of 2 students will have to do a written test with basic questions regarding grape variety, production, right storage, aging of wine, etc.
- The practical test will consist of general service standards, knowledge of wine service, decanting and suggestion of food pairing with presented indigenous Serbian wines.
- Max. number of teams: 22
- The competition is held at “prime” restaurant
- Coordinator: Leopold TKACIK, Restaurant Manager, Crowne Plaza
- Contact: leotkac@hotmail.com

6) Restaurant service

The main objective is to present and demonstrate general knowledge of table and napkin set up with an unobtrusive service to the judges.

- A team of 2 competitors will demonstrate silver service and food making in front of the judges, such as steak tartar making, bread serving, etc...
- The competition will consist of a written test and MCQ question, 30 min duration were general service knowledge will have to be present, and 30 minute practical work divided into 3 categories/napkins and table set up, food making, food serving and presentation.
- Maximum number of teams: 20
- The Competition will be held at "prime" restaurant
- Coordinator: Milovan KRASAVCIC
- Contact: milovan.krasavcic@gmail.com

7) Bar service

The objective of this competition is to use tasting and smelling senses in creating a bar drink.

The competition will consist of the following:

- Participants will have 45 minutes to accomplish a MCQ test with general questions regarding bar operation and drinks production including:
- Participants will take part in a blind test and drinks guessing were minimum of 8 drinks served in a black glass will be smelled and correct answers are to be submitted in the test. From those ingredients, competitors will write a cocktail recipe that will be produced as a practical part of a competition.
- In the practical part, competitors will show a minimum of 6 basic bar techniques, make 4 servings of a cocktail with 3 different presentations in 20 minutes. The cocktails must be reproduced according to the drinks smelled and guessed previously in the theoretical part of competition.
- Max. number of teams: 22
- The competition will be held at the "lobby bar".
- Coordinator: Ljubo APOSTOLOVIC
- Contact: apostolovicljubodrag@gmail.com

8) Barista competition

- Students in teams of 2 will have to produce the following in 45 minutes:
2 espresso / 2 cappuccinos / 2 alcoholic coffees / 2 signature coffees
- Competitors are required to talk and explain every step during the coffee making process.
- Competitors will have 30 minutes to complete a test including written answers and MCQ.
- Max. number of teams: 18
- The competition will be held at the "lobby"
- Coordinator: David NISIC
- Contact: david.nisic@gmail.com

14. Any other business

- **Erasmus + programme**

The Secretary General of the AEHT, Mrs. Nadine SCHINTGEN, calls upon the AEHT member schools to complete and return the mandate she had sent them to enable them to take part in the 2014 edition of Christmas in Europe, which is subject to the regulations of the new programme Erasmus +.

Mrs. SCHINTGEN urgently needs this information to complete the project proposal Erasmus + KA1 that she will submit to the European Commission by 30 April 2014.

15. Date & place of the next Executive Board meeting

The next Executive Board meeting will be held on November 19, 2014, at Hotel Crowne Plaza Belgrade (SBR).

Diekirch, March 27th, 2014

		
Xavier THEIN Protractor	Ana Paula PAIS AEHT President	Nadine SCHINTGEN AEHT Secretary General

Appendix

Working session on networking

Belgrade, Saturday March 2, 2014

REPORT

The working group examined the validity of the following postures:

1. Because of their specific identity (culture) schools differ too much to really learn from each other .
2. Copying a best practise from another school will not bring any profit , because people already know the practice .
3. The hotel and tourism schools in my country do not have any problem or issue in common to fight for .
4. As companies schools are each other's competitor and so real and honest cooperation is an illusion .
5. In my school a majority of the colleagues are not willing to cooperate with other hotel and tourism schools .
6. In my school teachers are not interested in international stuff .

Posture 1: Because of their specific identity (culture) schools differ too much to really learn from each other.

Competitions between private and state schools make cooperation difficult.

All schools have same aim and purpose even though there is culture difficulty. Culture makes you more aware of what is going on around the world.

Language skills can be a barrier for some people.

Culture is an opportunity and not a threat.

Partly agree due to educational systems' policy. Not equal demands to educators. Cooperation is important between schools with the same standards.

Posture 2: Copying a best practise from another school will not bring any profit, because people already know the practice.

Sharing best practices allows to compare levels, allows to take over the best 'best practise', variety of practice makes practice more efficient, allows to build relationships and friendships and so cultural understanding. It's always possible to add something new, to learn. You have to be flexible, ready to change. All these practises are connected with real professional life, which is changing constantly.

Conditions are never the same and thus outcomes will be different. It is up to you to profit from the best parts of a practise and to improve/renew/adjust other parts. You may learn a lot from others bad practises too!

Can we really teach people to 'teach' rather than deliver?

Posture 3: The hotel and tourism schools in my country do not have any problem or issue in common to fight for.

Cooperation between schools opens opportunities for the implementation and integration of local products and ingredients.

Posture 4: As companies schools are each other's competitor and so real and honest cooperation is an illusion.

There shouldn't be any competition in educational areas. There is a difference between public and private sectors.

Most of us are from public sector where this problem doesn't exist

Together we are stronger than alone: "l'union fait la force"

It depends on the objectives you set. E.g. the competitions of the AEHT are successful regarding cooperation.

Posture 5: In my school a majority of the colleagues are not willing to cooperate with other hotel and tourism schools.

Always the same small group of teachers are taking part in these extra activities. (They think it's extra.)

The foreign language difficulty. Lack of foreign language skills.

The distance between the schools. Travel expenses; budget problem.

The staff is not willing to change their routines. Change makes them feel uncomfortable.

Who sets the agenda. Can head create the culture?

Competition from 'commercial' schools

Delivery and teaching qualifications

Subject networks exist

Fear from unknown

Too much paper work (to go abroad or participate in a project)

Loss of free-time

Perception by others

Posture 6: In my school teachers are not interested in international stuff.

Financial interests; participation at international contests and workshops; opportunity of progress

There are common standards

Difference is in delivery and assessment

'Teaching' standards differ

Standards of cooperation vary from little to formal requirement

Lack of foreign language skills is big problem

Logistic problems, travel expenses

Exchange programs are too short and limit success of the learning process (you stay at surface of problems)

It depends on family situation of teachers: often we send the same teachers who have no obligations, often the whole school is not committed, often the new knowledge is not shared

Conclusions:

1. differences between private and official/state schools

2. language skills causes problems
3. learning from best practises is evaluated being very positive
4. distance as a problem (travel expenses): non-physical cooperation?
5. change as a threat; unwillingness to change

How to go on with this subject?

- When we interview the schools about their external networking, they almost only speak about the external networking of their own school. This is about the international networking of their own schools.
- There's almost no networking between the schools of the same AEHT member country. This means that national networking within the AEHT network is not existing (except for some countries: Portugal, Flanders in Belgium, Croatia).
- The last one, however, is of great importance to AEHT Europe and, so, has to be improved in the future. National representatives have a crucial role in this. This was and will be the core issue of the meeting of Belgrade and future meetings of the representatives.

Suggestions

1. We can use topic 3 as subject for a second workshop for the executive committee in March next year: how to set up a national (!) exchange program where schools can learn from each other?
2. We as AEHT Presidium can look out for a platform where good to best practises can be shared, national and/or international. E.g. this topic 3 can also be used as format for a new kind of executive session at our European conferences: an open market place where every country/school can present his best practise in as well cooking, service, tourism as in managing the school.
3. Topic 5 can be used as subject for an executive session at our European conferences one of the coming years.

Herman Siebens

AEHT Vice-President