

AEHT ACTIVITIES REPORT

Academic year 2009/2010

1. 22nd Annual Conference, Dubrovnik, Croatia, November 17th-22nd 2009

The Annual Conference is the AEHT's flagship event and is held once a year in a different country; the programme includes meetings of the Presidium, the Executive Board and the General Assembly, as well as a series of contests which enable students to compete with each other in a variety of disciplines.

Tourism and Catering School Dubrovnik hosted the 22nd Annual Conference and Competitions of the AEHT in Dubrovnik, Croatia, from 17th to 22nd November 2009. Tourism and Catering School Dubrovnik provides initial and further vocational training in a wide area of specialisations (from catering, cooking and hospitality to front office and travel agency). There are almost 70 staff members, including 50 teachers.

The main objective of the 22nd AEHT Annual Conference was to promote a European outlook among hotel and tourism schools by, among other things:

- Providing a showcase for professionalism, skills and careers in Tourism
- Enhancing the image and professionalism of hospitality education in Croatia
- Encouraging contacts between schools throughout Europe
- Promoting better knowledge of the Croatian education system
- Facilitating networks of teachers and students
- Sharing teaching methods, materials, skills and knowledge

A further objective was to ensure that all delegates would have an opportunity to experience at first hand the very best of Croatia's cultural and social activities.

The 22nd Annual Conference and Competitions attracted around 700 delegates including 106 directors, 220 teachers and judges, 317 students and 47 others from 132 schools located in 30 countries.

The AEHT students and teachers were accommodated at Argosy *** and Valamar Lacroma Hotel**** hotels. The opening and closing ceremonies were held in the Valamar Lacroma Hotel, whose congress hall can hold up to 1000 delegates. The waiters and waitresses were not only students from the host school, but also from the Valamar hotels complex.

The organisation of this conference and competitions was a considerable challenge for the staff and the Tourism and Catering School of Dubrovnik, but at the same time it was an opportunity to promote the professionalism of the hospitality and tourism industry in 21st century Croatia.

The organizers are convinced that this conference has made a great contribution to the promotion of Dubrovnik and Croatia as a tourist destination and that it was an event of which the organizers may be justly proud.

A. Statistics:

The 22nd Annual Conference attracted 690 delegates from 132 schools located in 30 countries, as follows:

- Total number of participants:	690
• Directors	106
• Teachers and judges	220
• Students	317
• Partners and other guests (VIPs, AEHT guests, etc)	47

Comparison with previous years:

Year	Location	Organising Country	Schools	Participating countries	Participants
2009	Dubrovnik	Croatia	132	30	690
2008	Kuressaare	Estonia	130	32	660
2007	Jesolo Lido	Italy	137	33	650
2006	Killarney	Ireland	136	32	660
2005	Antalya	Turkey	130	31	646
2004	Bled	Slovenia	135	34	620
2003	Copenhagen	Denmark	140	28	564
2002	San Remo	Italy	139	29	705
2001	Linz	Austria	105	33	601
2000	Berlin	Germany	120	23	641
1999	Luxembourg	Luxembourg	127	24	940
1998	Faro/Vilamoura	Portugal	123	21	640
1997	Zandvoort	The Netherlands	115	23	596
1996	La Rochelle	France	101	19	814
1995	Göteborg	Sweden	107	20	620
1994	Portrush	Northern Ireland	75	16	393
1993	Sciaccia	Italy	75	15	500

- Participation in the competitions:	
- Number of competitors:	317
• Cocktail Bar	39
• Restaurant Service	45
• Culinary Arts	78
• Pastry	33
• Flambé	18
• Front Office	43
• Management	12
• Tourist Destination Presentation	49

B. Financial Report:

	in EUROS (€)
Income:	391.550
Registration fees	384.540
Still unpaid registration fees (on May 1st, 2010)	4.010
AEHT's contribution to interpreting costs	3.000
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Expenditure:	389.810
Accommodation	218.540
Transfers	7.200
Local transport (sightseeing tours)	6.320
Excursions:	
- Konavle	11.900
- Pelješac wine road	15.200
- Karaka – sailing	16.250
- Međugorje	28.710
PR cost	18.420
Workshops and seminars	3.780
Public address and technical support	14.800
Opening ceremony and decorations	4.760
Competition costs	15.780
Closing ceremony and gala dinner	11.100
Conference supply costs	2.470
Sport (scuba diving taster)	7.000
Equipment transport costs	6.500
Banking costs	1.080
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Difference:	1.740

Nota bene:

The Ministry of Science, Education and Sports of the Republic of Croatia, the Ministry of Tourism of the Republic of Croatia and the Valamar d.o.o. sponsored the construction and installation of 6 kitchen cubicles and their equipment.

Drinks served during the meals were sponsored by the School's business partners.

Don't miss Jo Laegny's enthusiastic report, illustrated with photographs, and published on the AEHT's website at www.aeht.eu.

We extend our warm thanks to the sponsors for their financial support and to the teams from the Tourism and Catering School of Dubrovnik for their personal commitment to the event; in particular we would like to thank its headmaster Mr Antun Perusina.

2. Organisational Guidelines Committee (formerly competitions sub-committee)

Following discussions about arrangements for the competitions which took place as part of the San Remo Annual Conference, the AEHT Presidium set up a competitions sub-committee with the remit of revising the competitions rules, which are incorporated into the AEHT's House Rules (article 17.1.4).

The membership of the sub-committee is as follows: Anne Dearey (Fáilte Ireland, Dublin, who has since retired), Romana Bauer (Bad Leonfelden, Austria), Helena Cvikl (Maribor, Slovenia) and Asdis Vatnsdal (Kopavogur, Iceland); they carried out a first revision of the rules in Senigallia in December 2003, updates at the Bled Annual Conference in October 2004 and the Killarney Annual Conference in November 2006 before fine tuning the regulations after the Dubrovnik conference in November 2009. From now on the organisers of the Annual Conference are requested to adhere to the latest version of the rules which are published at www.aeht.eu while of course exercising their prerogative of adapting the competitions to local customs and conditions.

In order to provide the best possible guidance on competition arrangements to the organisers of the Lisbon (2010) Annual Conference, the Presidium took the decision to invite this sub-committee, as in former years, to accompany the Presidium and the Executive Board in March 2010 at the future conference venues. On each occasion their attendance has proved to be most useful, allowing the organisers to avoid a certain number of recurrent problems and to obtain the answers to numerous practical questions early on in the preparatory phase. It is therefore highly desirable that in future the competitions sub-committee should continue to take part in the visits carried out by the Executive Board to inspect the installations and facilities offered by future organisers.

In 2007 it was decided to rename the competitions sub-committee the '**Organisational Guidelines Committee**', and to request its members not only to be responsible for the on-going up-dating of the competition rules, but also to take part in drafting organisational guidelines for seminars and other events organised by AEHT member schools. Because of the high volume of work generated by the competitions held at the Annual Conference, the Committee has not yet had the time to give its full attention to this task.

3. Council of Elders

When the Council of Elders was officially created in Kuressaare on March 15th 2008, its objectives were set out as follows:

- To develop new activities, such as competitions intended for our member schools which offer Higher Education programmes;
- To prepare for specific events, such as the AEHT's 25th anniversary which will be celebrated in 2013;
- To seek financial support and to advise the Presidium about important projects;
- To make use of their contacts as retired directors or heads to identify new professional members and sponsors who could participate in the Association's activities;
- To identify any other activities, which may be of benefit to the Association.

Hans Russegger having resigned after his nomination as AEHT treasurer in November 2009, the present membership of the Council is:

- Alfonso Benvenuto
- Jürgen Clausen,
- Michel Gaillot,

- Adolf Steindl
- Roy Van Sassen.

Its members are exclusively former Presidium members who have taken retirement.

In March 2009 the Presidium took the decision that this Council should become financially independent before any further members could be admitted.

The Council of Elders were the guests of the Alexis Heck Hotel School in Diekirch on September 15th 2009 for an informal meeting to draft the AEHT's 25th anniversary brochure as well as to set up a new section within the AEHT for schools offering Higher Education programmes. Since then another meeting has taken place, in Lisbon at the same time as the Executive Board's spring meeting.

At the above-mentioned meetings the Council of Elders discussed matters relating to strategy (a strategy to attract more schools offering Higher Education programmes), to finances (identifying professional partners), to visibility (publishing a brochure for the AEHT's 25th anniversary), as well as to content (seminar subjects which we could prioritise) and to representation (a member of the Council of Elders could be asked to deputise for a member of the Presidium at AEHT events, etc). However this meeting was principally devoted to drawing up the arrangements, the budget and the keynote subject of the first seminar to be held by the Higher Education Group in April/May 2010 in Chur, Switzerland.

The next official meeting is scheduled for March 2011 at the same place as the 2011 Annual Conference, to coincide with the Executive Board meeting. An informal meeting to be attended by Jürgen Clausen and Roy Van Sassen will take place in Diekirch in mid-September 2010, following the meeting to audit the AEHT's accounts; the objective of the meeting is to take forward the work on preparing the brochure for then AEHT's 25th anniversary.

4. Seminars and workshops

International Meeting of Italian Culinary Arts, Colorno, Italy

The two-day international meeting of 'ALMA VIVA' Italian Culinary Arts took place on October 4th and 5th 2009, in an atmosphere that was both good-natured and most welcoming. This event is now in its fifth year, the same age as the prestigious international culinary arts school which organized the meeting – the school is located in the magnificent Colorno royal palace in the province of Parma. Among the guests of honour were the school's President Dr Albino Ivardi Ganapini, its Rector the famous chef Gualtiero Marchesi and the acting Administrator Riccardo Garelli.

The session on Sunday October 4th began with the inauguration of the historic exhibition entitled 'The Dinner Tables of Stresa – lessons by the book', made available by the director of the IPSSAR School in Stresa, Manuela Miglio. The inauguration was followed by an interesting symposium on 'Training for careers in world gastronomy and Italian culinary arts', with the participation of representatives of eight foreign schools: George Brown Chef School in Toronto (Canada), 'The Seoul Chef' (South Korea), Italian Culinary Academy in New York (U.S.A.), MSA in Istanbul (Turkey), Cessa University in Mexico City (Mexico), the ITHQ in Montreal (Canada), Miyagi in Sendai Miyagi (Japan) and VTC in Hong Kong (China). The President of the Italian Culinary Arts Academy, Giovanni Ballerini officially opened the symposium.

In the afternoon all the professionals representing foreign schools carried out demonstrations open to the public, preparing dishes in the well-equipped cookery and pastry workshops of the Colorno school.

On Monday October 5th the morning session was devoted to Italian vocational schools, whose representatives took part in a debate on the theme ‘What future for vocational training for hospitality and for Italian culinary arts?’ This resulted in a wide-ranging debate accompanied by criticisms of the Italian education and training system for the long delays in incorporating changes, thus causing permanent uncertainty among Italian vocational schools.

The afternoon session consisted of an interesting round-table discussion on the subject of ‘Institutional and commercial restaurants: links and analysis for an evolution in our strategy’. The round-table brought together representatives of the most famous companies selling a wide range of products for culinary arts as well as representatives of the sector’s most prestigious magazines. The acting administrator for Electrolux, Rocco di Bari, gave a summing up of the proceedings. President Albinos Ivardi Ganapini and the great ‘maestro di cucina’ and Director of the Alma School, Gualtiero Marchesi, took the opportunity to thank all the delegates and to invite them to next year’s ALMA VIVA. Our Association was represented by Alfonso Benvenuto, an honorary president and member of the Council of Elders, delegated by Louis Robert, the then AEHT president who had been unable to attend. Alfonso made a speech at the start of the proceedings. Please note that this event took place without financial support from the AEHT.

First seminar of the AEHT’s Higher Education Group, Chur (Switzerland)

At the instigation of Adolf Steindl and Jürgen Clausen, both of them members of the Council of Elders, an AEHT seminar was held from April 29th to May 2nd 2010 at the Chur Tourism and Hospitality School, Switzerland.

This is the first time that the AEHT has organised a workshop aimed mainly at schools offering higher education programmes. Thus the seminar was particularly attractive to school directors and to heads of department, so that 17 participants from 12 countries attended the Chur meeting:

1. Michela Barbaro, Varese (I)
2. Mr John Callisen, Copenhagen (DK)
3. John Carey, Athlone (IRL)
4. Jürgen Clausen, Dortmund (D)
5. Annie Collinet, Bonneville (F)
6. Marta Gyomber, Szeged (H)
7. Marc Gartmann, Chur (CH)
8. Peter Mihelčič, Bled (SI)
9. Paul Murphy, Dublin (IRL)
10. Werner Plocher, Saarbrücken (D)
11. Jana Podolakova, Podebrady (CZ)
12. Eva Svobodova, Podebrady (CZ)
13. Adolf Steindl, Linz (A)
14. George Ubbelohde, Brussels (B)
15. Eda Veeroja, Voru (EE)
16. Michael Wöss, Bad Leonfelden (A)
17. Wicher Meijer, Breda (NL)



The programme drawn up by Adolf Steindl and Jürgen Clausen mainly covered the following points:

1. Exchange of information on the educational objectives, the curricula and the qualifications awarded, taking into account the requirements of the European context.
2. Drawing up guidelines for a new competition to be introduced at the 2010 Annual Conference in Lisbon, aimed at students from schools offering higher education programmes who are registered on Hospitality Management courses.
3. Future activities of the Higher Education Group.

Under the chairmanship of Adolf Steindl the discussions were highly fruitful. All the participants showed great commitment towards the new Higher Education Group. The new competition was welcomed by everyone, and a proposal was submitted to the Presidium, together with a set of rules, for their consideration and approval. It is anticipated that the new Hospitality Management contest will be up and running in Lisbon. The competition regulations will be sent out to member schools in due course.

The success of the seminar is also evidenced by the fact that the participants have agreed to meet once a year in future, in order to discuss other projects related to the work of the Higher Education Group.

Marc Gartmann, the director of the host school, the Chur Tourism and Hospitality School, outlined for the participants the Swiss education system, which has recently undergone a partial restructure.

In addition, the participants were highly impressed by the quality of Swiss hospitality, especially when they took part in the 'Food Festival' organised by the school at the same time as the seminar, and attracting around 2000 visitors.

The Chur seminar can be seen as the successful launch of the Higher Education Group's work within the AEHT. The AEHT now has fresh activities on offer, thus making the Association even more attractive.

5. Conference and other Events

'Goral Eurocup 2009' Young Barman Competition, Prešov, Slovakia

The 17th Eurocup 2009 for Young Barmen was held from October 26th to 29th 2009 in Prešov (SK) and was attended by 44 teams, of which 16 were from AEHT member schools, the highest AEHT participation ever registered except in 2008. 14 schools came from outside Slovakia:

1. Vyšší odborná škola a střední odborná škola Bzenec	Czech Republic	
2. Hotelová škola a Vyšší odborná škola hotelnictví a turizmu Poděbrady	Czech Republic	CZ 04
3. Turističko- ugoditeljska škola, Split	Croatia	HR 02
4. Giorgio Perlasca Kereskedelmi, Vendéglátóipari Szakkozépiszkola és Szakiskola, Budapest	Hungary	H 01
5. Kereskedelmi, Idegenforgalmi és Vendéglátóipari Alapítványi Iskola, Budapest	Hungary	H 11
6. Instituto Culinario de Mexico, Puebla	Mexico	MEX 01
7. Zespół Szkół FWP, Krakow	Poland	
8. Zespół Szkół Gastronomicznych nr 1, Krakow	Poland	
9. Zespół Szkół Ponadgimnazjalnych nr 1, Pionki	Poland	PL 06
10. Zespół Szkół Gospodarczych, Rzeszow	Poland	PL 05
11. Zespół Szkół Gastronomicznych, Warszawa	Poland	PL 01
12. Vocational College for Tourism and Catering, Bled	Slovenia	SLO 01
13. IPSSAR San Pellegrino Terme, Bergamo	Italy	I 112
14. High Vocational School of Maritime Tourist Service, Odessa	Ukraine	UKR 01

5 schools out of 30 Slovakian participating schools were AEHT members:

1. Hotelová akadémia	Humenné	SK 06
2. Hotelová akadémia Ľudovíta Wintera	Piešťany	SK 08
3. Hotelová akadémia	Prešov 1	SK 01
4. Súkromná hotelová akadémia ESO Euroškola	Prešov	SK 05
5. Hotelová akadémia	Spišská Nová Ves	SK 04



The competition stage with its ten bar stations

The competition was organised by Hotel Academy Prešov and it was open to 2-membered teams from vocational schools and colleges. It consisted of two independent parts, classic and flair

bartending. The task of the classic part was to prepare 3 portions of a short after dinner drink and 3 portions of a soft drink. The competitors had to use obligatory ingredients and one of the conditions was that the recipes registered for the competition had to be unique. Basically, the rules for the competition were those of the IBA-WCC, though they were adapted for the particular event. In flair bartending the competitors were supposed to prepare within a time limit of 5 minutes 3 portions of a drink of any category using any mixing methods. They were encouraged to dress in a theme costume to enhance their routine.

Members of the Slovak Bartender Association along with members of the Polish Bartender Association were assigned as members of the judging panel. The competition itself took place on Tuesday, October 29th. As every year it attracts more and more participants and spectators, the organisers were forced to transfer the event from the Jonáš Záborský Theatre to the Town Sports Hall that offers more space for both the participants and the spectators. The Hall seems to be the right place as this year's edition of Eurocup again hosted 44 teams with 92 competitors and about 1500 visitors came to watch the competition that is probably the biggest event for junior bartenders in Europe. There were 10 bars on the stage with 5 bartenders mixing their drinks while another group of 5 bartenders was getting ready for their performance. Dynamic music and support from the audience - most of them were students of Slovak hotel schools supporting their team - was a perfect background for the show going on on the stage.



The fantastic atmosphere, full of beautiful colours and fragrances, culminated at 5 pm, when the award ceremony started. One of good things about the Eurocup competition is that all participants receive an award, as all of them are divided into one of three levels, gold, silver, or bronze. You can find the final results of the competition below. The award ceremony was followed by a reception on the premises of the Hotel Academy with a wide variety of cold and hot buffets, accompanied by excellent wines and mixed drinks.



The last day of the programme consisted of guided tours of the most interesting sites in Prešov and Stará Ľubovňa (the local castle, one of the best preserved castles in Slovakia, the Gas Familia liquor factory). The programme was rounded off with a local Šariš beer tasting in a typical Slovak salaš - wooden cottage – accompanied with Slovak folk music and typical Slovak food. The day finally wound up in the Cuba Libre Coffee & Cocktail Bar with music, mixing drinks and bar games.

The winners of the GORAL EURO CUP 2009 competition are:

Short drink

1. Tomáš Molnár - Súkromná SOŠ Prešov
2. Katarína Borovská – HA Spišská Nová Ves
3. Alexandra Cvanigová - SOŠ Horný Smokovec

Soft drink

1. Tomáš Molnár - Súkromná SOŠ Prešov
2. Jana Puškelová – HA Košice
3. Pavol Večurkovský – SOŠ Stropkov

Absolute winners in the ‘individuals’ category

1. Tomáš Molnár - Súkromná SOŠ Prešov
2. Katarína Borovská – HA Spišská Nová Ves
3. Ján Remec – VC for Tourism and Catering Bled, Slovenia

Absolute winners in the ‘teams’ category

1. HA Spišská Nová Ves
2. Súkromná SOŠ Prešov
3. Zespół Szkół Gastronomicznych nr 1 Krakow, Poland

Flair style

1. Adam Slowik - Zespół Szkół Gospodarczych, Rzeszow, Poland
2. Eduardo Gonzales Villafranca - Instituto Culinario de Mexico, Puebla, Mexico
3. Mateusz Buczek - Zespół Szkół Gospodarczych, Rzeszow, Poland

Miss Eurocup 2009: Dominika Smoleňáková - SOŠ Horný Smokovec

Nestlé prize for the best decoration: Michaela Kakašová – HA Košice

Slovak Bartenders’ Association prize: Ivana Kalafutová, HA Spišská Nová Ves

The best team from abroad: Instituto Culinario de México Puebla, Mexico

Special prize for the team that travelled the longest distance: Instituto Culinario de México Puebla, Mexico

This prestigious competition will be held again in Prešov from October 26th – 29th, 2010 – don’t forget to register!

‘Il Piatto Verde’ Competition on the theme of ‘herbs for vitality’, Riolo Terme (I)

In collaboration with the ‘Terre de Faenza’ society (the lands of Faenza), from March 24th to 27th 2010 the IPSSAR ‘P. Artusi’ school in Riolo Terme organized for the 18th year its competition entitled ‘Il Piatto verde’ (the green plate) – this year on the theme of ‘herbs for vitality’. The contest was attended by the previously set maximum of 12 schools, from four countries (CZ, D, HR, I) who each put forward one candidate. Nine schools were AEHT members but came from only three countries, thus making the numbers inadequate to qualify for an AEHT subsidy.

The winners of the contest were as follows:

1st prize: Mattia Pesarin from the IIS ‘Pellegrino Artusi’ in Forlimpopoli (I)

2nd prize: Matteo Dimiziani from the IIS ‘Vincenzo Gioberti’ in Rome-Trastevere (I)

3rd prize: Antonio Meneghin from the IPSSAR ‘Dolomieu’ in Longarone (I)

The organizers would like to invite you for next year’s competition, the 19th of the series.

‘Gioacchino Rossini Gourmet’ culinary competition, Loreto (I)

The first version of the culinary arts contest – the ‘Gioacchino Rossini Gourmet’ International Gastronomy and Wine Prize – was planned for May 2009 in Loreto, Italy, but had to be postponed for various reasons until March 25th - 28th, 2010. This competition was organised by the ‘Einstein-Nebbia’ hotel school in Loreto (AN) in collaboration with the Masters programme in ‘Culture and Marketing for Gastronomy, Wine and Hospitality’ run by the University of Macerata.



The objectives of the competition were:

- promotion and development of international relations between the Marche region and the rest of the world;
- promotion of gastronomy and wine studies in the Marche through collaboration between hotel and catering training institutions;
- reinvention of traditional or well-known recipes using ingredients from the Marche, by the addition of a new variant;
- Enhancement of the creativity and professionalism of all the participants through analysis, study and research on Gioacchino Rossini from the point of view of history, music and gastronomy.

Since the organisers had not requested any subsidy from the AEHT for the co-financing of this competition, very little information was sent to the AEHT Head Office about the organisation and outcomes of the contest.

5th version of the ‘G&T Cup’ bartenders competition, Bled (SLO)

The 5th version of the ‘G&T Cup’ bartenders competition was held on April 1st 2010 at the Bled Higher Vocational School for Hospitality and Tourism. The contest attracted 24 students from six member schools located in four countries – Croatia, the Czech Republic, Slovakia and Slovenia.

The competition was subdivided into three parts:

- a multiple-choice test on bartender-related knowledge;
- an ‘energetic’ performance from the bartender in which the student had to use different types of drinks (shorts, syrup, liqueurs, juices, etc) and different glasses;
- preparation of a long drink with vitamins and low alcohol content.

The first two parts of the contest were held at the Bled school in the morning. After a lunch prepared for the competitors and their teachers by the School's students, there followed the test consisting of the preparation of a long drink. At 19.30 the gala dinner began – also organized and prepared by students of the host school. During the dinner took place the prize-winning ceremony and the presentation of attendance certificates.

7th International Festival of Gastronomy: Sport and Health (on the theme of extreme sports) held in Faro (PT)

The 7th version of this event, this year devoted to the theme of extreme sports, took place from April 8th to April 11th 2010 in Faro, Portugal, without financial support from the AEHT as there were not enough participating member schools from abroad. Only 24 participants coming from 6 Portuguese schools took part in the event, which was nevertheless well organized and very interesting as always.

There are three parts to the festival:

1. culinary arts and restaurant service competitions;
2. a seminar on 'extreme sports', including a show cooking presentation on 'Salt flower and Honey';
3. sporting activities relating to the main theme of the festival – extreme sports. This year the participants had the opportunity to try out their skills at climbing and paint ball.

If you would like an account of this festival, please see the shortened version of the video made during the 2007 version of the event, which we published on the CD-Rom containing the 2008 Yearbook.

'Bartolomeo Scappi' International Competition, Castel San Pietro Terme (IT)

The 12th 'Bartolomeo Scappi' International Wine and Gastronomy Competition was held from April 12th to April 15th 2010 in Castel San Pietro Terme (I), organised by the IIS 'Bartolomeo Scappi' in collaboration with 'Cuochi Associati Professionisti Italiani – Italian Associated Professional Chefs', an Italian association of professional chefs. The contest enabled students to compete together and to familiarise themselves with the local natural produce, through competitions and organised visits which took place as part of the event. The event attracted 25 schools, 17 Italian schools and 8 schools from outside Italy, including a total of 23 AEHT member schools. The students competed in the following five contests:

- pastry
- culinary arts
- bar
- wine waiter/sommellerie
- exhibition

In the first three categories the competitors had to demonstrate their professional skills in creating dishes linked to local traditions or an alcohol-free cocktail to judging panels made up of the relevant professionals. In the fourth contest, the participants had to describe the qualities of a wine from a basket, for which they had to draw lots.

The awards were presented by the Headmaster of the hosting school, Dott.ssa Giuliana Rosetti Cimatti and by some local dignitaries.

In the pastry competition the winners were:

1st prize: Gregory Fleury from the Lycée d'Hôtellerie et de Tourisme de St Quentin en Yvelines, Guyancourt (F),

2nd prize: Matteo Piccinini from the IPSIASAR 'Leonardo da Vinci' in L'Aquila (I),

3rd prize Andrea De Nard from the IPSSAR 'D. Dolomieu' in Longarone (I).

The winners of the culinary arts competition were:

- 1st prize: Giacomo Uncino from the ISIS ,G. Vasari' in Figline Valdarno (I)
- 2nd prize: Francesco Mancino from the IPSSAR 'P. Borsellino' in Palermo (I),
- 3rd prize: Mattia Troise from the IPSSAR 'Cossa' in Pavia (I).

The special Cufrol prize was awarded to Luana Palams from the IPSSAR 'G. Celli' school in Piobbico (I) for the dishes she created: tagliatelle di castagne con fave e finocchio selvatico, zuppetta di gallinella, vongole e cannocchie, cialda croccante di Parmigiano.

The special Stampa prize (savoury dessert) was awarded to the 'Hotelfachschule' (hotel school) in Weyer (A) and to the 'Sant Ignasi' HEI for hospitality and tourism in Barcelona (E).

In the bar contest, the following students received medals:

The Gold Medal was presented to Jana Turk from the 'Tourismusschulen Am Wilden Kaiser' in St Johann/Tirol (A),

The Silver Medal was awarded to Bence Ladanyi from the Hotel Academia 'G. Perlasca' in Budapest (H),

The Bronze Medal now adorns the neck of Philipp Schacherlehner from the 'Hotelfachschule' in Weyer (A).

In the wine waiter competition, medals were presented thus:

- Gold Medal: Damiano Casoni from the l'ISIS 'G. Vasari' in Figline Valdarno (I)
- Silver Medal: Maria Cristina Ponzetta from IPSSAR 'L.B.M. Columella' in Lecce (I),
- Bronze Medal: Gianluca Sebis from IPSSAR 'Don Deodato Meloni' in Nuraxinieddu Oristano (I).

Finally, the winning schools at the 'Slow Sloop' wine and food exhibition held on Wednesday morning in the 20th September Square were:

- 1st prize: IPSSAR 'Don Deodato Meloni' in Nuraxinieddu Oristano (I).
- 2nd prize: IPSSAR 'Nocera' in Nocera Inferiore (I).
- 3rd prize: IPSSAR 'Pellegrino Artusi' in Rome (I).

The special prize awarded by the townspeople was won by the IPSSAR 'Paolo Borsellino' in Palermo.

The prizes were presented to the winners at the end of the third day, at the gala dinner held in the Great Hall of the organising school, in the presence of the Director, Giuliana Rosetti Cimatti and of local dignitaries.

'Teramo a Tavola - Teramo at the Dinner Table' - the second year of tourism, food and wine competitions: Great Gastronomy at the Foot of the Gran Sasso in Teramo (I)

11 schools reported present from April 14th to 17th in Teramo in the eponymous province located in the Abruzzi Mountains.

The team from the Istituto d'Istruzione Superiore 'Di Poppa Rozzi' led by the 'Preside' – headmaster - Luigi Valentini, were intent on organising a competition which encompassed all the specialisms taught at their school which is famous among the 'Teramesi'.

The culinary arts competition – with starter, main dish and dessert – the food service competition, the special coffee service contest, competitions for cocktails, front office, setting up a stand, presentation of a tourist attraction – all of these formed the main thread of the event, which however did not qualify for an AEHT subsidy, as it attracted only one member school from outside Italy.



The beautiful piazza del Duomo – the cathedral square – provided a fine setting for the display stands representing the various destinations described by the participating schools: Melfi, Castellana Grotte, Riolo Terme, Senigallia, Riccione, Jesolo, L’Aquila, Pescara, Roccaraso and the Kuldinga school from Latvia. It was also part of the exercise to promote the already existing links between these destinations and Teramo or the Abruzzo province.

As for the rest of the programme, we should mention a lecture on the subject of National Parks – in the Abruzzo they stretch ‘from the mountains to the sea’ – as well as an excursion to visit the excellent school for ceramics in Castelli and the superb town of Atri, not to mention guided tours of the town of Teramo itself, provided by the school’s students.

Also worthy of mention is the help provided by the town and province of Teramo, as well as that given by the very numerous sponsors ... all supporting a team intent on continuing the tradition of a well-run competition. All this synergy also made possible the award of a prize of €1000 to the Da Vinci school in L’Aquila. This school is currently being rebuilt after it was destroyed by an earthquake in April 2009, and is also the main beneficiary of the ‘Gastronomy for Peace’ scheme initiated by Louis Robert on behalf of the AEHT. Thus through this competition the Teramo school gave the students from L’Aquila an opportunity to contribute to this cause.

What is more, the visiting delegations had the chance to savour the dishes prepared and served by the students from the host school, under the close supervision of their teachers, in various restaurants in Teramo and Atri; and this idea of ‘workplace learning’ was declared to be highly successful, not only by the restaurateurs and their kitchen and service brigades who had lent us their working premises, but also by the students involved, and, all the more so, by the guest students.

Among the regional specialities which were served to us – including at the gala dinner – were ‘Chitarra alla teramana’, ‘Panzarotti’, ‘Scripelle m’busse’ and the ‘Agnello dei Monti’ that melted in your mouth; and these dishes amply demonstrated that this mountainous region of central Italy is one of the most gastronomic of the Italian peninsula, though until now this has been a well-kept secret.

Christiane Keller, our very own *Mother Christmas*, and Alfonso Benvenuto, an honorary president of the AEHT and a member of its Council of Elders, both graced this event with their presence.

We really take our hats off to the Latvian delegation: because of the suspension of flights across Europe following the eruption of the Icelandic volcano Eyjafjallajokull located 160 kms south-east of the capital Reykjavik, the Latvians had to return to the Baltic States by bus!



Prize-giving ceremony

The winners of the different competitions are:

- School with the highest score :
IPSIASAR “L. DA VINCI” – L’AQUILA
- Winner of the tourism and front office competition :
IPSSARCT “PANZINI” – SENIGALLIA (AN)
- Winner of the kitchen competition
IPSIASAR “L. DA VINCI” – L’AQUILA
- Winner of the service and bar competition :
IPSSAR “ARTUSI” – RIOLO TERME (RA)



Special award winners

Other awards:

- Award for the best stand :
IPSSAR - ROCCARASO (AQ)

- Award for the best receptionist :
IPSSAR “SAVIOLI” – RICCIONE (RN)
- Award for the best first course :
IPSSAR “SAVIOLI” – RICCIONE (RN)
- Award for the best second course :
IPSSARCT – CASTELLANA GROTTA (BA)
- Award for the best dessert :
IPSSARCT “CORSARO” – JESOLO (VE)
- Marcafè award for the best cocktail :
IPSSAR “ARTUSI” – RIOLO TERME (RA)
- Award for the best mise en place and decoration :
IPSSAR “ARTUSI” – RIOLO TERME (RA)

The ‘Award for restaurant chefs’ was given to: LA RUSTICANA for its ‘PARCO DEI POETI’.

5th competition for Hotel Receptionists and 3rd competition in City tourism, Giulianova (IT)

Because of the earthquake in April 2009 in the Abruzzo region, the fifth Competition for Hotel Reception Staff and the third Tourism in the City Competition scheduled for May 2009 in Giulianova (Teramo Province) had to be postponed to May 6th – 9th, 2010. 20 Italian schools and 9 non-Italian schools from 8 different countries – a total of 24 AEHT member schools - took part in the event.

Among the non-Italian participating schools were :

1. HBFS für das Hotel Gaststätten & Fremdenverkehrsgewerbe Saarbrücken, Germany – D04
2. Turističko-Ugostiteljska Škola, Split (spalato), Croatia – CR01
3. The College of Hotel Management, Belgrade, Serbia – SRB02
4. Škola za Turizam Ugostiteljstvo I Trgovinu, Pula, Croatia – CR10
5. Koulutuskeskus Salpaus, Lahti, Finland – FIN10
6. Riga Food Producers Vocational School, Riga, Latvia – LV01
7. Institute of Tourism Studies, St Julian’s, Malta – M02
8. Střední odborná škola a Střední odborné učiliště Polička, Czech Republic
9. Zespół Szkół nr 1, Grodzisk Mazowiecki, Poland – P17



*In 2010 Giulianova hosted participants from 29 schools from 9 countries
Above: Sardinian dances at the Sicily stand in 2008*

Elina Tuunanen and Katri Leskinen from the Jyväskylä Institute in Finland – winners of the Reception and Tourism Trophy 2008

At 08.30 on Friday May 7th all the students took part in a briefing session on the organization of the competitions. Then at 08.45 there was the one-hour written test on reception and tourism. Next the students attended a seminar at the Gualandi Palace organized by the Faculty of Political Science of the University of Teramo, on the subject of tourism and sports science. This

was followed by a visit to the Giulianova bathing resort, while the accompanying persons attended a lecture in the Kursaal of the Conference Centre on the subject of ‘Quality in the educational process leading to well-qualified staff in the tourism sector’.

After a delicious lunch at the Giulianova IPSSARCT school, the participants erected their exhibition stands on the Viale Orsini – where the local citizens could admire them and award them marks from 16.00 onwards. The day ended with the award of the City of Giulianova prize, followed by a dinner served in the streets, organized by the local restaurants in a festive atmosphere.

The following morning the competitors in the reception contest engaged in role-plays at the host school, while the participants in the tourism competition went with their accompanying teachers to Lanciano, and visited Trabocchi on the coast.

The organisers do not intend to interrupt the series of events after such a good start, and hope to be able to organize a new edition in the course of next year.

6. Christmas in Europe in Poznan, Poland, December 3rd – 8th 2009

The 18th edition of Christmas in Europe took place this year in Poznan in Poland. It was organised for the second time by the private ‘Wyzsza Szkola Hotelarstwa I gastronomi’ school, reputed to be one of the best in the country.

As always since the beginnings of Christmas in Europe, the concept of the event rests on the three pillars: the exhibition of table decoration and the Christmas traditions of each participating school; a European buffet for which everyone brings or prepares Christmas specialities; and finally the cultural part, in which each school presents a show intended to be connected to the traditions of Christmas.

This year in Poznan there were 24 schools from right across Europe (AT, AL, BY, CZ, EE, FI, FR, GR, HU, IT, KZ, LT, LU, PL, PT, RU, SE, UA) who had replied to the Poznan school’s invitation to be present from December 3rd to December 8th. 73 participants came from 17 AEHT member schools representing 14 countries. The school’s team, headed by the admirable Danuta Przybylak, ensured that the conditions were perfect in every respect for hosting the delegations.



As well as the pleasingly frenzied activity surrounding the installation of the exhibition stands, the opening ceremony of December 4th was a suitably solemn affair, as befits a country steeped in religious tradition. The ribbon-cutting ceremony was attended by representatives of the city government, the church and the military. After the speeches came the imposing arrival of a large European flag accompanied by the European anthem; and then we proceeded to visit the stands, decorated with taste and skill.

Another tradition was respected, that of the colourful inaugural parade through the town, which involved a police escort, trumpeters, guards dressed in costumes, and an official carriage containing Roman D. Tauber, Rector of the Poznan school, Christiane Keller (Mother Christmas) and Klaus Enengl, the new AEHT President accompanied by his wife. The parade was followed by a solemn mass in the St Stanislas church, during which the celebrating priest emphasised the traditional Christmas values of sharing – and wished the participants in the congregation a pleasant stay in the city.



The European buffet, always much appreciated, handsomely repaid the effort invested by the 24 schools present – and justice was certainly done to the food as the guests and delegations descended on it with good-humoured enthusiasm. The cultural part of the event saw fifteen schools performing in turn in a variety of styles: dances, more or less successful sketches, and finally a highly frenzied and physical display from Belarus and the Ukraine.

The gala evening and the farewell ceremony were also sumptuous, taking place in a lecture hall which had been converted into a dining hall, the exhibition stands having been totally dismantled. The diners enjoyed speeches by various VIPs, including the speech by Klaus Enengl thanking our Polish hosts on behalf of the AEHT, the presentation of individual and collective gifts to the participating schools, and finally the handing over of the AEHT flag from Poland to Portugal and to the Azores, with another rendition of the European anthem to close the official part of the proceedings. The gala dinner, served with attention to every detail by the restaurant team, did nothing to dint the reputation of this Polish school.



*The torch (or flag!) is passed to
Filipe Rocha – organiser of the next Christmas in Europe*

Don't miss Jo Laengy's detailed reports on Christmas in Europe in Poznan, which you can read at www.aeht.eu!

Comparison with previous years:

Year	Venue	Participants	Countries	Schools
2009	Poznan	115	18	25
2008	Château Chinon	90 **	13	17*
2007	Semmering	69	12	15*
2006	Orebrö	81	13	16
2005	Fundaõ	74	11	15
2004	Bad Ischl	86	16	18
2003	Senigallia	135	16	22
2002	Kuresaare	70	12	14
2001	Poznan	150	19	20
2000	Rhodes	300	17	18
1999	Bonneville	72	10	12
1998	Podebrady	70	12	13
1997	Espoo	92	14	15
1996	Budapest	90	11	13
1995	Barcelona	70	10	13
1994	Copenhagen	88	13	19

* *organizing school not included*

** *figure needs still to be confirmed by the organizers*

7. Gastronomy for Peace

At the General Assembly in Copenhagen in October 2003 a declaration of intention was signed by around 140 people (the number of signatories has increased since then); the aim was to unite all the AEHT member schools in a common project to promote world peace and combat crimes against humanity, to coincide with the Holocaust Memorial Day: the development of tourism and gastronomy depends to a large extent on world peace. By supporting humanitarian projects the AEHT and its members intend to show their solidarity with populations which are victims of natural disasters or the war.

As part of this initiative, the AEHT has this year collected funds for the benefit of the IIS Leonardo da Vinci School in L'Aquila (Italy), an AEHT member whose school premises were seriously damaged by the earthquake which occurred on April 6th 2009 in the Abruzzi Mountains. The money presented to the school was intended for the rebuilding and re-equipping of the school as well as for improving its structure – for several months it had been impossible for teaching to take place.

During the conference entitled 'Products of the Sea as a Vehicle of Tourism and Culture in Europe – Authenticity and Identity in Tourism' held in June 2010 at the same time as the Presidium's meeting in Silvi Marina (Italy), the AEHT President Klaus Enengl handed a cheque for the sum of €2,636 to the director of the L'Aquila school. This donation was in addition to the around €12,000 which had already been paid directly to the school by AEHT member schools. At the time one of the AEHT's privileged professional partners, Villeroy & Boch (www.villeroy-boch.com), an international manufacturer of ceramic products, had undertaken to present the school with a large consignment of porcelain.

Thus on July 6th, bearing gifts of porcelain and cutlery in their luggage, Louis Robert, director of the Diekirch hotel school (Luxembourg) and an AEHT vice-president, together with Georges Schmitz, a representative of Villeroy & Boch and with Aldo Palaoro representing the Italian cutlery maker Broggi 1818 from Passirano (Brescia), made their way to L'Aquila; there they handed over to the school's director Domenico Evangelista, in an event to which the press had been invited, around 3000 pieces of crockery together with a large set of cutlery.

In the course of their visit of the L'Aquila School, the representatives of Broggi and Villeroy & Boch, accompanied by Louis Robert, had the chance to see for themselves the serious damage caused by the earthquake. In many places they could still see walls that were cracked or simply destroyed, even though rebuilding work had already started. Since the classrooms can no longer be used, the classes are currently being held in containers. 'To avoid serious disruption to the teaching programme, the first thing we did was to repair the damage to the kitchen and restaurant', explained Domenico Evangelista, director of the L'Aquila School, before continuing with his expressions of gratitude: 'In these difficult times it is touching to receive this aid and to know of people's support for us. We are so glad that we have not been forgotten. Just like the knight of the Abruzzi, we too have the obligation to accomplish our duty, with honour and passion, in rebuilding our town, even if it requires a long time.'

Let all those who have the means to assist them in this difficult task, continue to make material or financial donations!

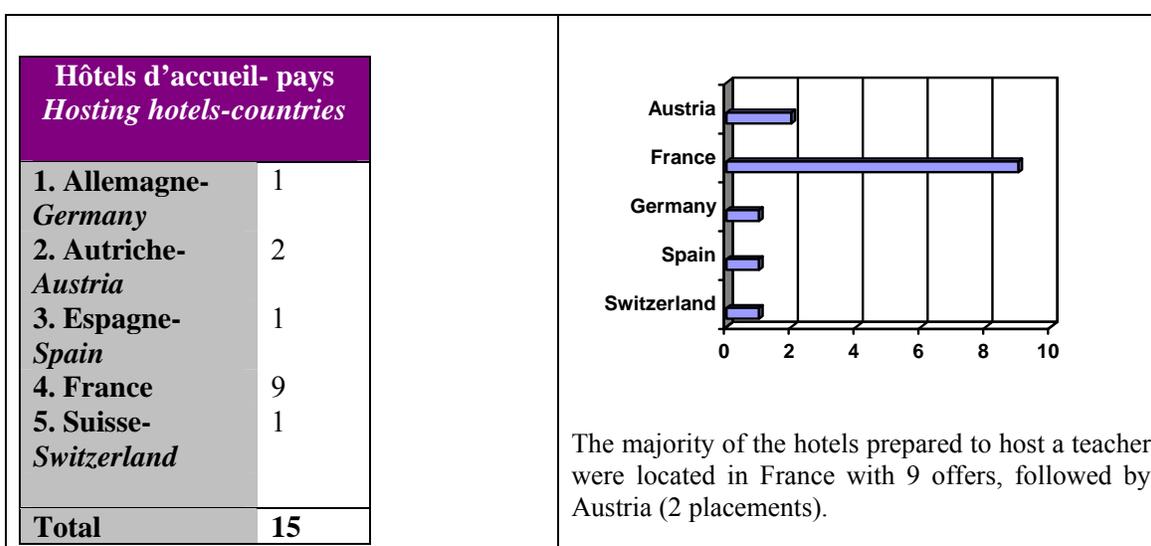
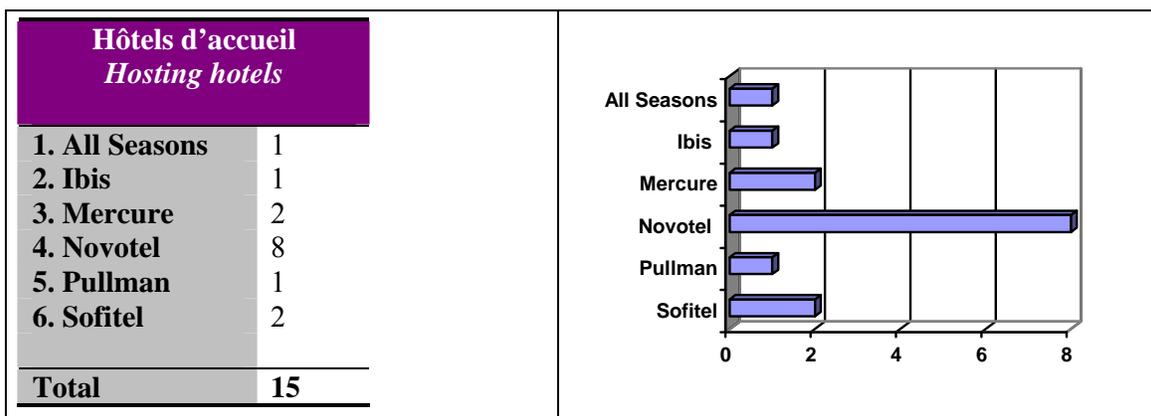
8. Teacher Placements in Units of the ACCOR Group 2010

This year the AEHT has again encountered some problems in the organisation of the teacher placements in ACCOR hotels and the number of placements has declined by half compared with last year. Magdalena WAGLOWSKA-KRZCIUK, a teacher at the 'SZKOLA POLICEALNA NR 13' school in Warsaw (P), continued to handle the day-to-day management of these 'periods of observation'. Letters were sent out in the spring of 2010 to the Group's hotels by Stéphanie Lausecker of the Human Resources Directorate of ACCOR Hotels, who temporarily replaced Céline Jeantet-Gorre following her change of function within the group; as a result, 15 hotels agreed to receive a teacher from an AEHT member school this year for an 'observation period' of one to two weeks.

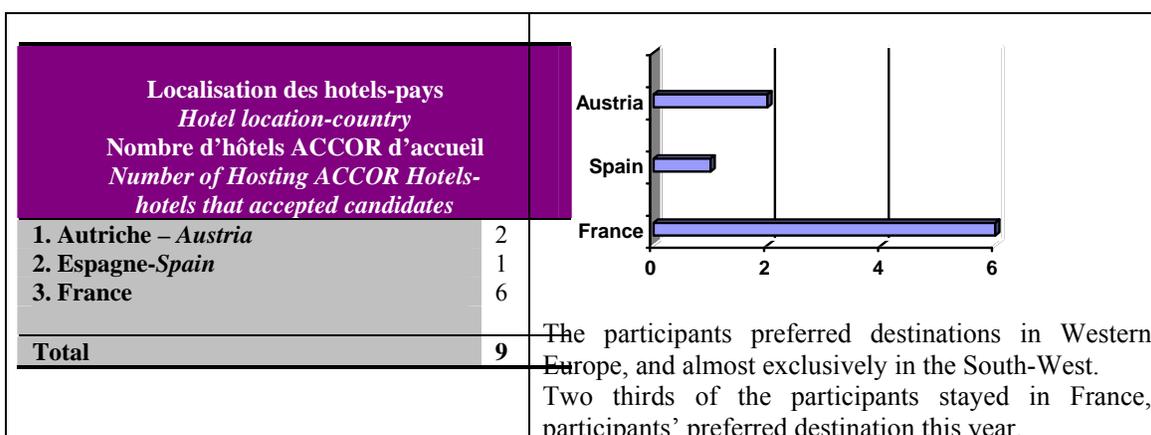
As of June 15th the situation was as follows, and the final statistics will be presented at the next General Assembly. In view of the small number of participants, this year it will be difficult to

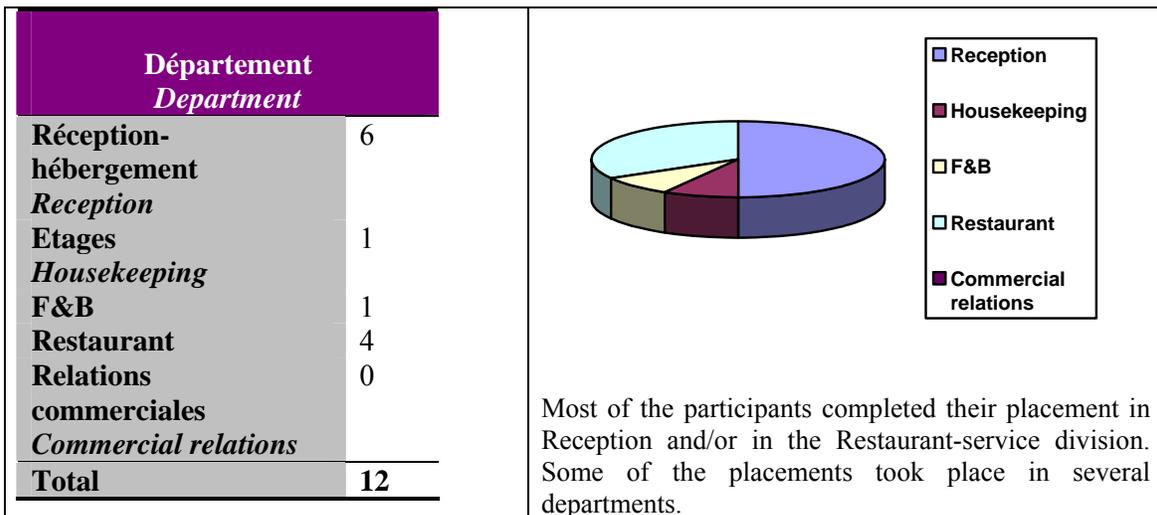
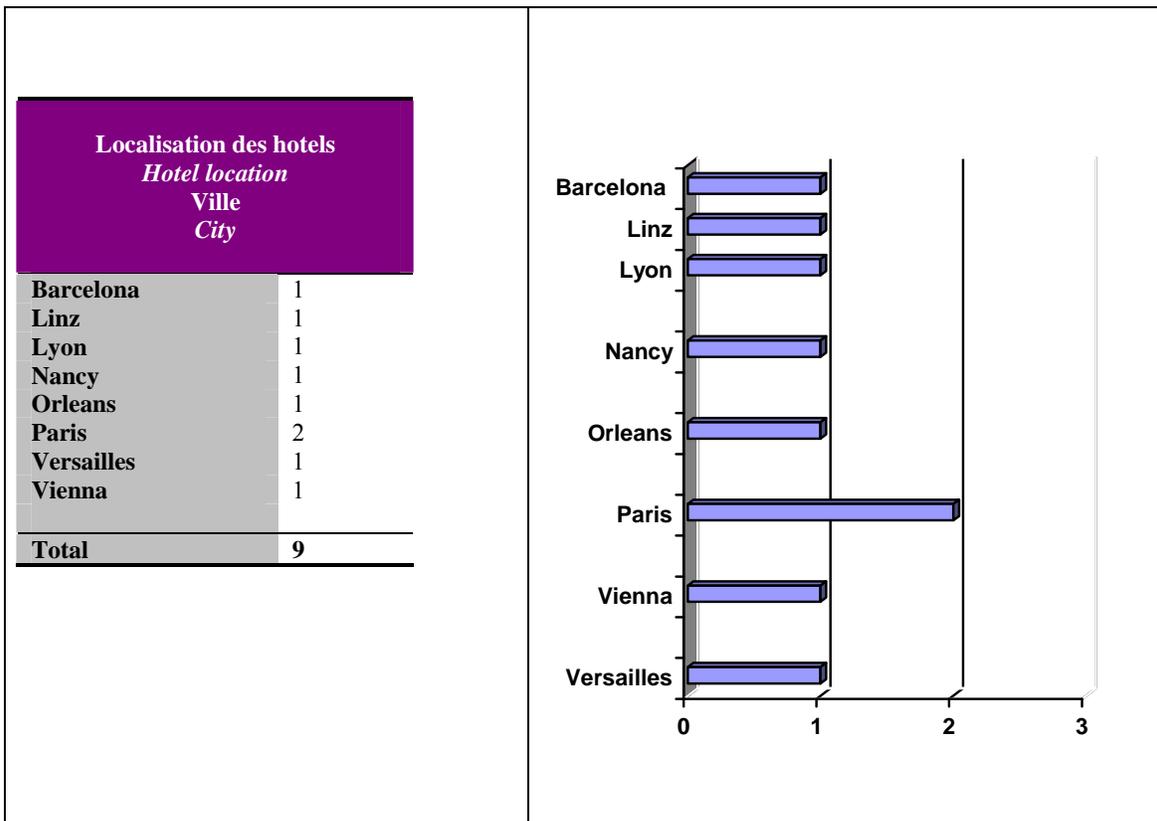
identify any meaningful trends in this placements programme.

Placement offers:

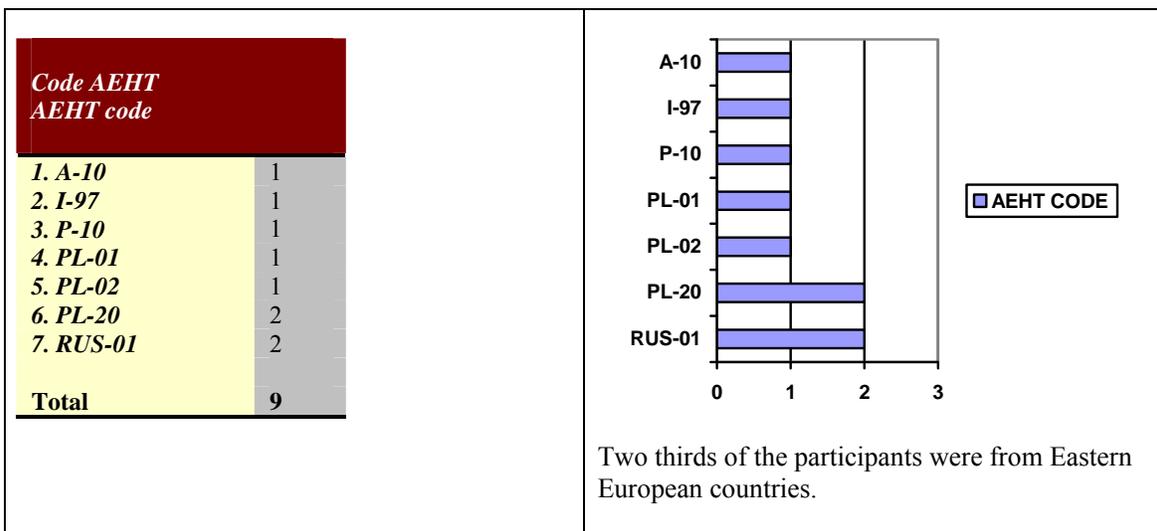
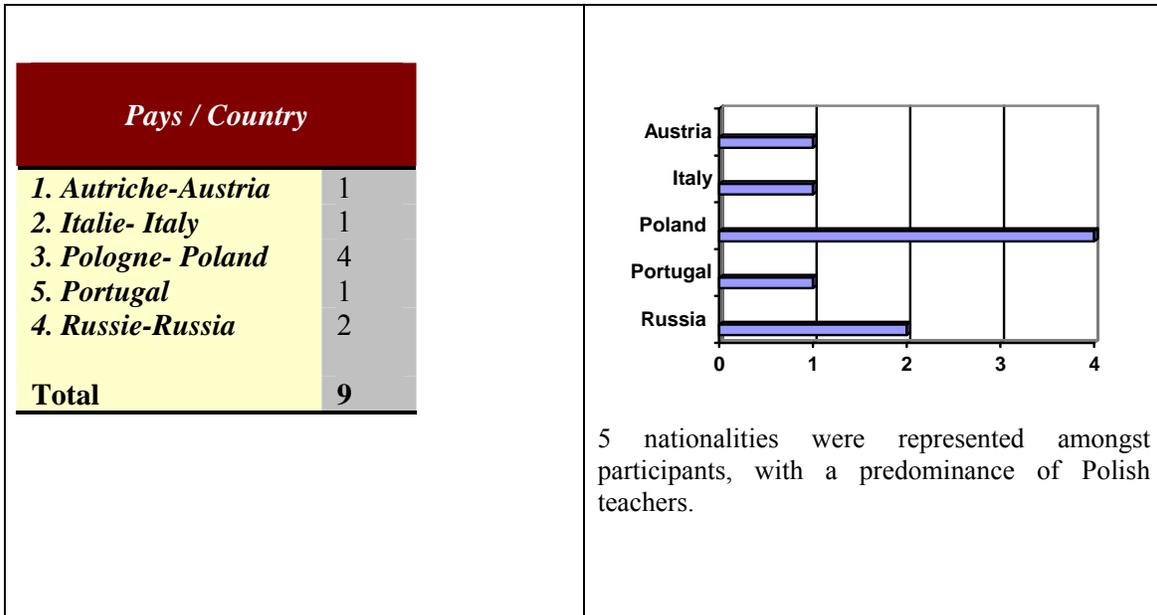


Placements carried out:

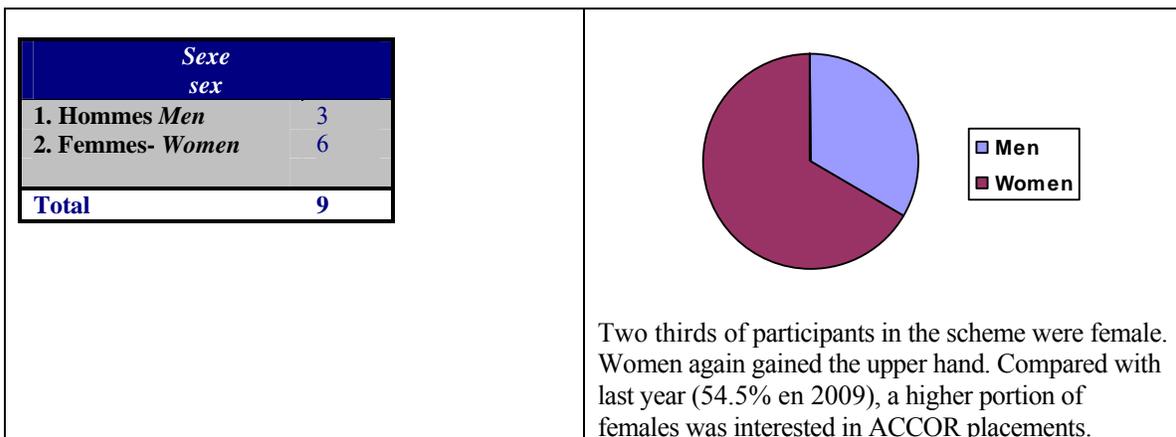




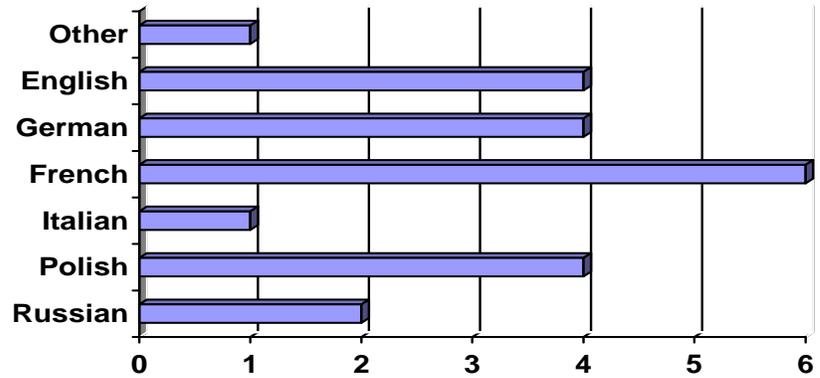
SCHOOL IDENTITY (teachers accepted by the hotels)



TEACHER IDENTITY

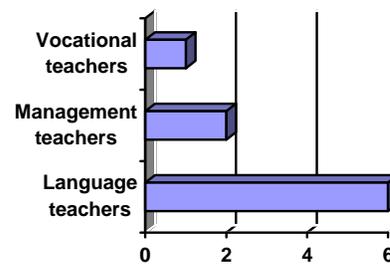


<i>Langues parlées</i> <i>Languages spoken</i>	
1. Allemand- <i>German</i>	4
2. Anglais- <i>English</i>	4
3. Français- <i>French</i>	6
5. Italien- <i>Italian</i>	1
5. Polonais- <i>Polish</i>	4
6. Russe- <i>Russian</i>	2
7. Other	1



French followed by German, English and Polish was the most widely used language, dethroning English from its dominant position for the first time in many years.

<i>Typologie des disciplines enseignées</i> <i>Typology of disciplines taught</i>	
1. Professeurs de langue <i>Language teachers</i>	6
2. Professeurs de pratique <i>Vocational teachers</i>	1
3. Professeurs de gestion <i>Management teachers</i>	2
Total	9



Most participants were language teachers. While the percentage of participating language teachers has increased compared with last year (45.5 % in 2009 compared to 66.7 % in 2010), the proportion of teachers of practical subjects has again dropped (36.4 % in 2009 compared to 11.1 % in 2010).

Conditions governing teachers' participation:

- Lodging is provided free of charge in a single room in the hotel;
- Meals are free of charge if taken in the staff refectory; 50% reduction is granted to those who eat in the hotel's public restaurant;
- The AEHT reimburses travel costs up to a maximum of €200;
- The teacher is present in the hotel as an observer, and is not obliged to work;
- To cover its administrative costs the AEHT charges each participant €80, except those participants from Eastern European countries which are not members of the European Union. This administrative charge is deducted directly from the AEHT's subsidy for travelling expenses.

9. Meetings

- **Meetings of the Presidium**

November 18 th 2009	Dubrovnik, Croatia
March 5 th 2010	Lisbon, Portugal
June 4 th 2010	Silvi Marina, Italy

- **Meetings of the Executive Board**

November 19 th 2009	Dubrovnik, Croatia
March 6 th 2009	Lisbon, Portugal

Reports covering these meetings may be consulted under the ‘Meetings and reports’ rubric at www.aeht.eu.

- **Ordinary and extraordinary General Assembly**

November 20 th 2009	Dubrovnik, Croatia
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Reports covering the General Assemblies may be consulted under the ‘Meetings and reports’ rubric at www.aeht.eu.

Several illustrated reports covering the Executive Board and Presidium meetings in various countries have been published in the AEHT newsletters and may be consulted at the same Internet site.

10. Representation

As far as possible the Presidium asks one of its members or a member of the Council of Elders to attend the various events organised by its member schools in order to represent the AEHT.

	Event	AEHT Representative
OCTOBER 2009		
October 26 th – 29 th	Eurocup 2009 - Junior bartenders competition (16 th ed.), Prešov, (SK))	Natalia Komanicka
DECEMBER 2009		
December 3 rd – 8 th	18th Christmas in Europe, Poznan (PL)	Klaus Enengl, Christiane Keller, Rinaldo Merlone
MARCH 2010		
March 25 th – 26 th	Competition ‘Il Piatto Verde – Theme: Herbs for Vitality’, Riolo Terme (I)	-
March 25 th – 28 th	Gioacchino Rossini Gourmet’ International Gastronomy and Wine Prize, Loreto (I)	-

APRIL 2010		
April 1 st	5 th edition of the Bartender G&T Cup Competition, Bled (SLO)	-
April 8 th – 11 th	International Festival of Gastronomy: Sports and Health (Topic: Extreme sports), Faro (P)	Ana Paula Pais
April 13 th – 15 th	Bartolomeo Scappi competition (Pastry – cooking – bar – sommelier competitions), Castel San Pietro Terme (I)	Alfonso Benvenuto
April 14 th – 19 th	2 nd edition of the international competition on the typical gastronomy in the Teramo region, ‘Teramo in Tavola’, Teramo (I)	Alfonso Benvenuto, Christian Keller
April 29 – May 2 nd	Seminar HEG	Annie Collinet, Jürgen Clausen Adolf Steindl
MAY 2010		
May 7 th - 10 th	5 th competition for Hotel Receptionists and 3 rd competition in City tourism (Topic: mountains), Giulianova (I)	-

On October 22nd 2009 Klaus Enengl and Louis Robert attended the gala dinner at the 48th EUHOFA World Congress organised by the ‘Tourismusschulen Bad Hofgastein’ school 90 kms south of Salzburg; at this event they had the opportunity for informal discussions with many international tourism schools, informing them of the AEHT’s activities and objectives, and of the advantages of joining the Association.

The AFLYHT (Association Française des Lycées d'Hôtellerie et de Tourisme – French Association of Hotel and Tourism Schools) which brings together more than 200 French schools, held its 17th conference from March 24th to March 26th 2010, in Grenoble, where the Hotel school from Bonneville, directed by our Vice-President Annie Collinet, contributed to the organisation as well as to the preparation and service of one of the meals for the delegates.

This year, as indeed at every conference where she is given the opportunity, Annie Collinet gave a presentation of the AEHT to the General Assembly, emphasising the synergies between the AFLYHT and the AEHT and in particular presented the AEHT’s most recent initiatives: the HEG seminar in Chur and the Youth Parliament. She strongly urged French schools to join both associations, as the AFLYHT enabled them to be involved in national training systems, while the AEHT ensured that they were open to external initiatives and were able to establish valuable contact with their European counterparts. She emphasised that the AEHT enables students to be directly involved through the competitions and thus to experience at first hand the European spirit. Furthermore, whereas the AFLYHT conferences are intended only for directors, bursars and heads of department, the AEHT annual conferences are aimed also at teachers who are normally those who take the initiative in exchanges and those most interested in seminars on particular subjects. During the conference several colleagues approached Annie for further information, and she hopes that some of them are sufficiently interested to join our Association.

In addition, in October 2009 Annie Collinet used the AFLYHT journal to publish an article presenting the AEHT, followed a little later by an account of the Dubrovnik Annual Conference – three copies of the journal are distributed to all of AFLYHT’s member schools (around 90% of French hotel schools): one for the director, one for the head of department and one for the administrator, a way of broadening the range of contacts.

Finally she took part in the Chur seminar which she reported to be very well organised and very 'professional' thanks to the efforts of Marc Gartmann, Adolf Steindl and Jürgen Clausen. She was also impressed by the way the delegates were open to the ideas of others and by their great willingness to share information on such matters as the structure of the education systems of the participating countries; she liked the way delegates asked questions of their colleagues, and the way they all participated in the common task, beginning with the formulation of the new competition to take place in Lisbon, then fixing a date for the following year's seminar. She urged all schools offering HE programmes to join this dynamic group.

In June she contacted the Human Resources Directorate of the ACCOR group in France, asking them to work on the AEHT's teacher placement scheme, as a way of relaunching and improving this initiative.

In 2009-2010 our interpreters and translators John Rees Smith and Natalia Komanicka represented the AEHT at partners meetings of the 'Virtex4all' Leonardo da Vinci-funded project. For further details please see the paragraph below on 'Leonardo da Vinci Projects'.

In the course of the Dubrovnik Annual Conference the General Secretary Nadine Schintgen interviewed Moïse Déglon of the French professional cutlery maker Déglon S.A.S., one of our Association's privileged professional partners, in preparation for an article on the company to be included in the December 2009 edition of the AEHT's newsletter. Please note that there is a link from the AEHT website to the Déglon website, enabling AEHT members to have an overview of all the ranges of knives available, together with practical advice about using and maintaining them. At the beginning of September, she had other informal meetings in Italy with Silvia Manetta, the new principal of the Teramo institute IIS "Di Poppa - Rozzi", regarding a possible organization of the AEHT Annual Conference in 2011 in Silvi Marina as well as with the privileged professional partner, Marco Esposito of the Casa della Divisa on our future collaboration.

Louis Robert and Nadine Schintgen took advantage of their journey through Switzerland in 2010 to interview Marc-Etienne Gartmann, AEHT Swiss National Representative, President of the Association of Swiss Hotel Schools (Association suisse des Ecoles hôtelières - ASEH), Vice-President of the Swiss Tourism and Hospitality School (SSTH) and Director of the Vocational School for Applied Sciences in Chur (in the Grisons canton) – Switzerland's oldest city. They asked questions about his school, the system of hospitality education, and the recent reforms introduced in Switzerland in the area of higher level vocational training. This highly interesting interview may be read in the April 2010 edition of the AEHT newsletter at www.aeht.eu.

On November 5th 2009 Ana Paula Pais was a member of the judging panel of the International Culinary Schools Tapas Competition in Valladolid, Spain, organised by the 'Fundación de la Lengua Española – the Spanish Language Foundation'. 12 hotel schools from all over the world were represented by a delegation consisting of a teacher and a student. Other members of the judging panel were important figures from the hospitality and restaurant world, such as Oriol Castro (Chef at the El Bulli Restaurant), Rafael Ansón (President of the Royal Academy of Gastronomy), Fernando Salazar (Vice-President of Wyndham Hotels) and Mark Erickson (Vice-President of the American Culinary Institute).

On October 4th and 5th 2009 Alfonso Benvenuto represented the AEHT Presidium in Parma at an event entitled 'Alma Viva 2009 – le Giornate Internazionali di Cucina italiana– Italian Culinary Arts Meeting (see the account under Seminars).

11. Publications

- **Newsletters**

In 2007 we adopted a new form of communication – the internal newsletter. Three numbers appeared in 2009/2010: one in December 2009, one in April 2010 and one in June 2010. The newsletters to a large extent replace the information sheets which members used to receive, and we recommend that you at least glance through so as not to miss important announcements and other information about the activities organised in collaboration with the AEHT.

- **Website: www.aeht.eu**

The new website www.aeht.eu which can now accept, among other things, advertising from our professional partners, has been up and running since 2006. It was set up by our webmaster, Ahti Paju, who is in charge of IT at the Kuressaare Ametikool in Kuressaare, and is periodically updated by the General Secretary and by the webmaster who both add information about the AEHT's activities. The software enabling the administrative staff to update (periodically) online members' data has been in operation and is running perfectly. Since 2008 the website has also been used to manage registrations for the Annual Conferences.

Following the vote at the November 2009 General Assembly in favour of modifying the AEHT's statutes, the House Rules also had to be revised in May 2010. The two documents are available for consultation by the membership on the AEHT website.

In 2004 we began updating information on national education systems in general and on training for the hotel, restaurant and tourism professions in particular, using data provided by our national representatives. The Presidium requests that they continue to review periodically the published information and inform the Head Office of any changes needed.

Articles written by the AEHT's official journalist, Jo Laengy, on a variety of subjects, particularly the Annual Conferences and Christmas in Europe may be consulted on the website. We should also like to express our thanks to Christiane Keller, Jürgen Clausen, Natalia Komanicka, Louis Robert, Marek Sotak, Adolf Steindl, John Rees Smith and Nadine Schintgen, who have helped make the website more attractive by writing or translating articles.

We invite all members to visit the website regularly to keep themselves informed about the AEHT's activities and about announcements of any changes. The rubric entitled 'News from our Members' allows any member to announce and describe activities which may be of interest to the entire membership. Comments and suggestions about the form and content of the website are welcome and should be sent to the AEHT Head Office.

- **AEHT Yearbook on DVD**

In early July 2010 all AEHT members received by post the new version of the yearbook on DVD including material for the promotion of the Association.

This DVD includes three sections:

- An animated presentation of the Association;
- Reports and newsletters from 2007-2010, a photo gallery and video clips showing recent AEHT activities;
- An updated AEHT membership directory and a list of the Presidium and Executive Board members for 2009-2013.



Any members who have not received by post the envelope containing the DVD are requested to inform the AEHT Head Office (secretariat@aeht.lu). Please also inform the Head Office as soon as possible of any changes to be made to the contact details contained in the DVD.

- **Mail sent out to AEHT members in English and French**

Following the financial cuts imposed by the Presidium at the end of 2005, distribution by mail has been replaced by electronic communication (see next paragraph).

In July 2010, only the Yearbook on DVD was sent out by post to the AEHT membership.

12. Electronic Communication

The use of electronic communication has become indispensable because of budget cuts and because of the urgency of some announcements. It is therefore vitally important that the AEHT is in possession of a working e-mail address pour each and every member of the AEHT. Anyone who has not received one or more of the communications listed below is requested to ensure that the AEHT has an up-to-date e-mail address for them, and to check that their server does not treat grouped e-mails from the AEHT as SPAM. If this is the case, please ensure that your system recognises secretariat@aeht.lu as a reliable source.

During the 2009-2010 academic year, the following electronic communications have been sent to AEHT members:

Date	Sent to	Content
2009		
September 16 th	All AEHT members	Material requested for the brochure to mark the 25 th Anniversary of the AEHT
September 23 rd	All AEHT members	Invitation to an Extraordinary General Assembly for the revision of the AEHT statutes
September 25 th	All AEHT members	Request for proposals for activities which organisers wish to publish in the AEHT's calendar of events for 2010
October 2 nd	All AEHT members	Invitation to the ALMA VIVA Italian Culinary Arts Meeting on October 4 th and 5 th in Colorno (I)
October 2 nd	All AEHT members	Invitation to the General Assembly in Dubrovnik (HR) Distribution of the 2008-2009 Activities Report Request for proposals to organise events for 2010
October 12 th	All AEHT members	Announcement of the deferral of the Extraordinary General Assembly (for revision of the statutes) from October 26 th in Diekirch (L) to November 2009 in Dubrovnik (HR)
October 12 th	All AEHT members	New version of the 'Gastronomy for Peace' initiative for the benefit of the L'Aquila school

2009 (continued)		
October 14 th	All AEHT members	Information about the link to the EuroCatering Language Training project which has just won for the second time the prestigious European Language Label for innovative projects
October 15 th	All AEHT members	Announcement that the AEHT requires an English/French interpreter
October 26 th	All AEHT members	Important announcement about the Dubrovnik Annual Conference (registration deadline, clothing recommendations, guidance on swine 'flu, etc)
October 27 th	All delegations registered at the AEHT Annual Conference in Dubrovnik	Important announcement about the Dubrovnik Annual Conference (registration deadline, guidance on swine 'flu, clothing recommendations etc)
October 30 th	All delegations registered at the AEHT Annual Conference in Dubrovnik	Important announcement about the Dubrovnik Annual Conference (arrangements and prices for additional nights)
November 4 th	All delegations registered at the AEHT Annual Conference in Dubrovnik	Important announcement about the Dubrovnik Annual Conference (arrangements and prices for additional nights, bills and hotel transfers)
November 5 th	All newly elected Committee members	List of candidates for the elections to the new Presidium
December 1 st	All delegations registered at the AEHT Annual Conference in Dubrovnik	Forwarding of the presentation of higher education management programmes and healthy menus
December 2 nd	All AEHT members	Forwarding of an information circular from a professional member, 'La Casa della Divisa'.
December 8 th	All delegations registered at the AEHT Annual Conference in Dubrovnik & All AEHT members	Forwarding of an information circular from a professional member, the French cutlery maker DEGLON S.A.S.
December 8 th	All AEHT members	Documentation about the European Hotel School Championship entitled 'Il Gran Trofeo d'oro della Ristorazione Italiana', to take place from February 27 th to March 2 nd 2010 in Brescia (Lombardy region in Northern Italy).
December 11 th	All AEHT members	Invitation to join the Higher Education Group
December 17 th	All AEHT members	Seasonal Greetings card
December 18 th	All organizers of 2010 events	Calendar of events, subsidies available and useful documents for organisers
December 18 th	All AEHT members	Newsletter N°3/2009
December 23 rd	All AEHT members	Minutes of the Executive Board meeting held in Dubrovnik on November 19 th
December 24 th	All AEHT members	Invitation to contribute to a series of specialist scientific articles on the problems of international tourism to be published in late 2010 by the Institute of Tourism of the Trade Unions Federation of Ukraine
2010		
January 6 th	All AEHT members	Partner search for a Leonardo da Vinci mobility project by the school in Vilnius, Lithuania
January 15 th	All AEHT members	Documents about the 18 th international 'Il Piatto Verde (green plate)' competition to take place on March 25 th and 26 th 2010 at the Riolo Terme hotel school (I)
January 18 th	All AEHT members	Documents about the 12 th international 'Bartolomeo Scappi' competition to be held from April 12 th to April 15 th 2010 in Castel San Pietro Terme (I)
January 20 th	All AEHT members	Reminder of the invitation to join the Higher Education Group
January 22 nd	All AEHT Committee members	Information about the date and venue of the forthcoming Executive Board meeting in Lisbon

2010 (continued)		
January 25 th	All AEHT members	Minutes of the Extraordinary and Ordinary General Assemblies held on November 20 th in Dubrovnik
January 27 th	All AEHT members	Partner search for a Leonardo da Vinci mobility project by the Kuldiga vocational secondary school for technology and tourism
February 8 th	All AEHT members	Invitation, programme and registration form for the International Gastronomy Festival on 'Sport and Health – Extreme Sports' to be held in Faro (PT) from April 8 th to 11 th 2010
February 10 th	All AEHT members	Reminder (in FR, EN and IT) of the 'Gastronomy for Peace' initiative
February 11 th	All members of the AEHT Committee, of the Council of Elders and the Competition Commission	1 st announcement of the first seminar on Higher Education
February 11 th	All members of the AEHT Committee, of the Council of Elders and the Competition Commission	List of confirmed reservations for the Lisbon meetings
February 22 nd	All AEHT members	Information in English and French about the 14 th Francoli Cup competition in March 2010 in Ghemme (I)
February 26 th	All AEHT members	Information and documents about the second 'Teramo in Tavola' competition in March in Teramo (I)
February 26 th	All AEHT members	Information and documents about the fifth bartender competition in April in Bled (SI)
March 9 th	All AEHT members	2 nd reminder (in FR, EN and IT) about the 'Gastronomy for Peace' initiative
March 15 th	All AEHT members	Extended deadline for registration for the International Sport and Health Festival to be held in Faro (PT) from April 8 th to 11 th 2010
March 16 th	All AEHT members	Memorandum relating to the 23 rd AEHT Annual Conference to be held in Lisbon (PT) on October 5 th to 10 th 2010
March 18 th	All AEHT members	Document about the seminar on Higher Education to be held in Chur (Switzerland) from April 29 th to May 2 nd
March 19 th	All AEHT members	Minutes of the last Executive Board meeting
April 15 th	All AEHT members	Newsletter N°1/2010 (11 th edition)
May 21 st	All AEHT members	Document on the 'AEHT Youth Parliament' to be held in Bad Ischl (A) from October 26 th to 31 st
May 28 th	All AEHT members	Announcement of the URL of the site for online registration for the AEHT Annual Conference in Lisbon
May 31 st	All AEHT National Representatives	Additional information about the organisation of the 'AEHT Youth Parliament' to be held in Bad Ischl (A) from October 26 th to 31 st
May 31 st	All AEHT members	Request from the CIRET, firstly to receive copies of research work and studies from hospitality and tourism teachers with a view to their inclusion in the CIRET database, and secondly to create a link to the CIRET website from the websites of the AEHT and its member schools
June 2 nd + reminder June 8 th	All AEHT members	Invitation, programme and registration form for Christmas in Europe to be held in Ponta Delgada, Azores (PT) from December 2 nd to 8 th
June 2 nd + reminder June 8 th	All AEHT members	Information about the new Hospitality Management competition to be held at the Lisbon Annual Conference
June 13 th	All AEHT members	1 st extension of the earlybird-rate registration deadline for the AEHT Lisbon Annual Conference
June 25 th	All AEHT members	2 nd extension of the earlybird-rate registration deadline for the AEHT Lisbon Annual Conference
June 25 th	All AEHT members	French version of the Newsletter N°2/2010 (12 th edition)
June 28 th	All AEHT members	English version of the Newsletter N°2/2010 (12 th edition)

2010 (continued)		
July 8 th	All AEHT members	Forwarding of a partner search for a European project as part of the implementation of ECVET from the Bulgarian national agency for education and vocational training
July 14 th	All AEHT members	Presentation of the 'Food Production programme' offered in English for the first time during the academic year 2010/2011 at the Lisbon Hotel School
July 15 th	All AEHT members	Registration report of the AEHT Youth Parliament
July 15 th	All AEHT members	Presentation of the new DVD on "Hygiene Basics" developed by the Nestlé Pro Gastronomía Foundation
July 15 th	All AEHT members	Changing of the bank data for the payment of the registration fees for the Lisbon AEHT Annual Conference
August 20 th	All AEHT members	Invitation to the Lisbon General Assembly of October 8 th and agenda
August 20 th	All AEHT members	Invitation to the Lisbon Executive Board meeting of October 7 th and agenda
August 20 th	All AEHT members	Information about the AEHT Head Office closing for summer holidays
September 7 th	All AEHT members	Distribution of the documents relating to the 'Second International Tapas Competition for Hotel Schools' held from November 6 th to November 12 th 2010 in Valladolid (Spain) and organised by the Fundación de la Lengua Española (Foundation for the Spanish Language).
September 13 th	All AEHT members	Forwarding of a partner search from the Biarritz Hospitality School for a Comenius project on sustainable development and nutrition in the framework of the London Olympic Games 2012
September 13 th	All AEHT members	Recall of the bank details for the payment of the registration fees for the AEHT Annual Conference in Lisbon
September 14 th	All AEHT members	Distribution of 2009/2010 AEHT Annual Report

13. Leonardo da Vinci Projects

- 'VIRTEX4ALL' project

The AEHT was already a partner in the VIRTEX pilot project submitted in 2004 by Horizon College, Alkmaar (NL), and has extended its collaboration as a partner in a new project, 'VIRTEX4ALL – using foreign languages during placements in the hotel and restaurant industry', submitted by a Dutch school, ROC van Amsterdam and started officially on October 1st 2008.

Virtex4All is a 'transfer of innovation' programme intended to ensure that full use is made of the materials which were awarded the first prize (in competition with a host of other innovative practical language projects) by an Association of all language teachers in the Netherlands (Levende Talen) in 2007 and devised as part of the original Virtex project coordinated by Elzemien Warnink of the Netherlands. Furthermore the Virtex project was also cited in the catalogue of European examples of good practice published at http://ec.europa.eu/dgs/education_culture/publ/educ-training_en.html#LLP-creativity as part of a conference held from May 6th to May 7th 2009 in Prague in the Czech Republic, entitled 'Innovation and Creativity in the field of Schooling and Lifelong Education'.

The materials are used for language learning – both in class and for independent learning - for students of the hospitality and tourism professions; the task of the Virtex4All team is to refine and supplement the materials, and above all to clarify the levels of the tasks in each of the six units using the Common European Framework of Reference (CEF). The AEHT has an important role to play in disseminating the project's materials through its large network of

member schools and in testing out the programme thanks to the large number of experienced language teachers working in our member schools in over 40 European countries. The project partners are from the Czech Republic, Estonia, Luxembourg, the Netherlands, Spain and Turkey.

This latest project aims to make available to teachers in hotel and tourism schools a method for teaching English and German including a series of examples of good practice used in the partner countries. The method will include, *inter alia*, guidelines for the use of the prize-winning Virtex materials.

The AEHT was represented by John Rees Smith, who passed on the torch in early 2010 to Natalia Komanicka, teacher at the Prešov Hotel Academy (SK). After the first meetings in January 2009 in Amsterdam (NL) and in June 2009 in the Bornova Technical and Vocational High School, Izmir (TR), the partners met once again on June 4th and 5th at the Kuressaare Regional Training Centre (EE) (see articles published on www.aeht.eu). The articles on these meetings are published under <http://www.aeht.eu/en/european-projects/virtex4all> and parts of them are also reproduced in the AEHT newsletters.

In Kuressaare, the meeting began with a presentation of the improvements in the layout of the website <http://www.virtex4all.com>. The changes included adding a new feature on the bottom line - Exercises to accompany each unit. The final tests and their evaluation have not been included yet but will follow soon. Afterwards followed a workshop, which focused on oral assessment based on the Common European Framework. As a warming up exercise the delegates were asked to discuss in groups the differences between A2 and B1 oral skills. Then the workshop leaders distributed to the participants sheets with 12 situations and their tasks based on videos that they had received from partner schools. Based on the previous findings, the delegates were asked to work in groups to assess the level of the tasks. During the viewing of the videos shot on different issues and sent in by several partner schools, the following videos were analysed and classified according to their level by participants:

- “Job application interview” and “Giving instructions to a new chamber maid” produced by the Kuressaare Regional Training Centre (A2 level);
- “Informal communication, likes and dislikes” (A2 task), “What shall I order” (A1-A2 task), “Discussion about the menu” (A2 task), “Making a date” (A2 level), “Checking in” (A2 level) and “Informal conversation about work” (A2 level) produced by the Gankaya IMKB Anatolian Hotel Management and Tourism Training High School, Ankara (TR);
- “Informal conversation” (A2 level) and “Checking in and giving specific unexpected information” (B1 level) shot by ROC van Amsterdam (NL);
- “Ordering food” (A1 task) and an “Informal conversation” (A2 task) recorded by the Bornova Anatolian Vocational High School, Izmir (TR);
- “Informal conversation on familiar topics” (A2 level) produced by FASE Zaragoza (E).

All participants agreed that this workshop provided some very useful information on oral assessment and that their skills on defining levels had considerably improved.

Afterwards the delegates were asked to proceed to a direct evaluation and further classification of the Virtex tests submitted by partner schools according to the skills tested (speaking, writing, listening and reading) and their aim (subject knowledge, language elements – grammar, vocabulary, language skills – focus only on language or competency – focus on language and profession). As the competence tests were the most complete tests, it was suggested that they should already be placed on the Virtex Internet site.

Later on, a discussion followed on intercultural communication with an emphasis on providing students with all necessary information on cultural differences when going on a placement abroad.

The observable characteristics of a group are merely external manifestations of the broad components of culture. The culture's core values are primarily learned ideas of what is good, right, desirable, and acceptable, as well as what is bad, wrong, undesirable, and unacceptable. Difficulties in social interaction and communication arise in several main areas – language use, non-verbal communication, rules of social situations (gifts, eating), social relationships and motivation.

Finally, the budget was discussed and tasks were assigned to all participants for the next meeting to be held in September 2010 in Zaragoza (E).

For further information on the project, please visit the project's website which you can access via the AEHT website.

▪ **Leonardo da Vinci Projects submitted in February 2010**

Project N°	Project title	Promoter et Partners	Object	Results/Products	Grant requested	EC experts' evaluation
2010- Submitted on February 26 th 2010	The Culture Academy (TCA)	<ul style="list-style-type: none"> - HRC International Holding BV (a training & career development company for 15 years with a focus on internat. Hospitality industry) - Colorez VOF - Hotelschool ter Duinen - Tourismsschulen Bad Gleichenberg (private institute) - HRC Culinary Academy - Zaragoza Hotel Management School - Çankaya Imkb Anadolu Otelcilik ve Turizm Meslek Lisesi - Association Europeenne des Ecoles d'Hôtellerie et de Tourisme (AEHT) 	<p>■ Development of <i>explicitly</i> educational tools in intercultural communication to better prepare and monitor students on their international work placement with the objective to maximize the international work placement experience on all fronts.</p> <p>TCA may be easily transferred to other branches in vocational education.</p> <p>TASKS of the AEHT:</p> <ul style="list-style-type: none"> - monitor the quality and assess the material produced (output must suit actual requirements and modern-day standards) - assist in the dissemination of the interim and final products to its member schools all over Europe (information on its website and in its newsletters, workshops at AEHT conferences, ...) <p>NB. : CEF = Common European Framework of Reference for Languages</p>	<ul style="list-style-type: none"> ■ an active platform on the Internet (TCA) full of video clips & other digital content building on Picture project and Language Experience Route explicitly geared towards the intercultural communication themes. The platform will provide links to the best language learning sites in Hotel & Catering Education (Virtex4all, Becult, Eurocatering, ReadyStudy,..) and to CEF assessment tools (to assess spoken interaction, spoken production and some written skills). ■ trained teachers in the field of intercultural communication, ■ >10 additional hotel & catering schools participating on TCA ■ an instrument to assess students on intercultural communication skills and their knowledge on the hosting country's culture, tradition, customs, history, religion, etc. ■ an explicit practical training tool with respect to intercultural communication is created for VET teachers. It will better prepare students for their work placements, and at the same time support better European citizenship. ■ a model to include students' intercultural competences in their curriculum 	<p>Total costs 400.876 Eur</p> <p>Total AEHT costs 13.963 Eur</p> <p>Total grant requested : 300.000 Eur</p> <p>Grant requested for AEHT: 10.000 Eur</p>	Project rejected – evaluation not yet available

Project N°	Project title	Promoter et Partners	Object	Results/Products	Grant requested	EC experts' evaluation
2009-1-NL1-LEO04-01618 3 Submitted again on Feb. 26 th , 2010	Healthy Menu	<ul style="list-style-type: none"> - Colorez V.O.F. - Regionaal Opleidingcentrum van Amsterdam - Association Européenne des Ecoles d'Hôtellerie et de Tourisme (AEHT) - Sole Cose Buone - Evers Specials BV - HRC Culinary Academy - Ayse Bezci Otelcilik ve Turizm Maslek Lisesi 	<ul style="list-style-type: none"> ■ Investigation by students of economical and local agricultural aspects with a nexus to healthy food and eating habits, ■ Better understanding by students of the diversity of cultures in Europe through an exchange of knowledge and of research results on this theme between partner schools. <p>TASKS of the AEHT:</p> <ul style="list-style-type: none"> - attend 3 meetings (launching, intermediary assessment and closing meetings) - exchange of information on healthy food, aspects of economics and local agriculture, marketing strategies, assessment criteria of English in planned competitions, - 	<ul style="list-style-type: none"> ■ Creation by students of a digital module including: <ul style="list-style-type: none"> - digital cooking book, - <u>videos</u> produced by students on the preparation of healthy menus acceptable and eatable for all participating countries, - info. about science of nutrition, - aspects of economics and local agriculture, - marketing strategies. An industry partner will collaborate in this last part of the module. ■ Improved curricula on healthy food & eating habits, nutrition value and dietetics. ■ Organization of a cooking competition of the best European healthy menu including an English presentation by competitors. (This will motivate students to obtain theoretical knowledge and to use English in everyday professional practice). <u>Assessment</u> of students will be done as stated in the Common European Framework of Reference for Languages & European Language Portfolio. ■ Creation of an extensive and durable network of European hotel and catering schools collaborating on this new subject of healthy food and healthy eating habits connected to fight against obesity. ■ Creation of a <i>Community of learning</i> platform for information exchanges and communication, reflection & evaluation matters. 	Total: 99.000 Eur AEHT: 8.000 Eur	Reception of the assessment still in wait

Project N°	Project title	Promoter et Partners	Object	Results/Products	Grant requested	EC experts' evaluation
Prov. Code: 17159D F69618 78A4 Submitted again on Feb. 26 th , 2010	PlayHostTOI - The Hospitality Entrepreneurs Game	<ul style="list-style-type: none"> - ASOCIACION PROFESIONAL DE CAFES BARES Y SIMILARES - FASE.net - Deutsche Angestellten-Akademie Berlin - International University College-IUC - Çankaya IMKB Otelcelik ve Turizm Meslek Lisesi - AEHT asbl - Agenzia per la Formazione e il Lavoro srl 	<p>The project will build on an existing general 'entrepreneur's game' software (http://www.emia.es/creij) created by a LdV project in 2004 and aimed at training students to create their own business; this software will be up-graded (as to its technology) and adapted to the hospitality and restaurant management sector to help young VET students (18-25 years old), migrants and the unemployed to set up hotel and catering businesses.</p> <p>The game will be designed to analyze the successful aspects of a new company and the more common mistakes that might be committed. Simulations will show actual cases that encourage students to participate in an active way and interact with the didactic media. Several years of activity may be simulated in hours or minutes and students may get immediate feedback on their decisions/actions and assess their consequences in a limited risk environment.</p> <p>The tasks of the AEHT:</p> <ul style="list-style-type: none"> - provide a large test bed for the project products - coordinate dissemination activities - animate the partners in promotional activities - contact the trade unions and other association of hospitality in Europe - present the project in congresses (and fairs) 	<ul style="list-style-type: none"> ■ Business software tailored to the hospitality and restaurant management sector improving young potential entrepreneurs' abilities to make decisions in simulated situations of setting up a company. Several years of business activity may be simulated in a few hours or minutes. It helps the potential entrepreneurs to reduce the failure risk of a new company by analyzing the success points and the more common risks. 	<p>Total costs: 397.543 EUR</p> <p>Total grant requested : 298.157</p> <p>Total costs for the AEHT: 81.102 EUR</p> <p>Total grant requested by the AEHT : 60.827 EUR</p>	<p>Refused (reception of the assessment grid still in wait)</p>

14. 'Youth in action' Programme and 'AEHT Youth parliament'

In the summer of 2009, working with Klaus Enengl and Louis Robert, Adolf Steindl had prepared a project proposal, submitted on December 9th 2009, under the Youth in Action programme, with a view to obtaining an EU grant for our activities and especially for the new 'AEHT Youth parliament' event aimed at students aged between 18 and 22 and organised in late October in Bad Ischl (AT). Further information was sent out by e-mail to all member schools on May 21st, 2010.

Similar to the *Model United Nations*, the AEHT Youth Parliament intends to be a simulation of a parliament session that aims to educate participants about and to stimulate exchanges of views on tourism, employment, current affairs, effective communication and globalization. The young people will have to take on roles as members of parliament and participate in a simulated session of an international parliament. They research a country, investigate international issues, debate, deliberate, consult, and then develop solutions to major issues. Additionally they enjoy social and cultural events in the beautiful scenery of the Salzkammergut area in Austria.

The main theme of this event is "*Working in tourism – today and tomorrow: visions, expectations and challenges for tourism education*".

A given country would be allocated one or several places according to the country's number of member schools. The final selection of the candidates would be the responsibility of the national representatives who will base their decision on the proposals made by their member schools.

The costs to the students will be only their travelling expenses, while their board and lodging will be financed by the AEHT as the project proposal (N°508487-4.1-LU-2010) submitted under the 'Youth in Action' programme had been rejected on March 31st, 2010 because of the large number of applications received (148 submissions) and a limited EU budget. The AEHT Presidium has decided to ask EU officials to provide information about the weaknesses of the project in order to make improvements and to resubmit the proposal when the next call is announced.

15. Promotional material

In 2010 the AEHT had to place a new order for the AEHT Perspex plaques since stocks had run very low. As mentioned above, a new AEHT yearbook on DVD was issued in early July 2010 and sent out by post to the entire membership; the DVD contains *inter alia* a photo gallery and videos of the most important AEHT events of recent years. A new AEHT presentation brochure is in preparation, but publication has been held up because of the many changes in membership of the Executive Board due to come into effect at the start of the school year.

May we remind you that very fashionable ties, scarves and other articles bearing the AEHT logo may be purchased via our website: you can download an order form and send it to the AEHT secretariat (secretariat@aeht.lu). Certain articles will also be on sale during the 2010 Annual Conference in Lisbon.

Diekirch, September 14th 2010



Klaus ENENGL
AEHT President



Nadine SCHINTGEN
AEHT Secretary General

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