

Savonia University of Applied Sciences

The Work Based Training in Tourism and Hospitality

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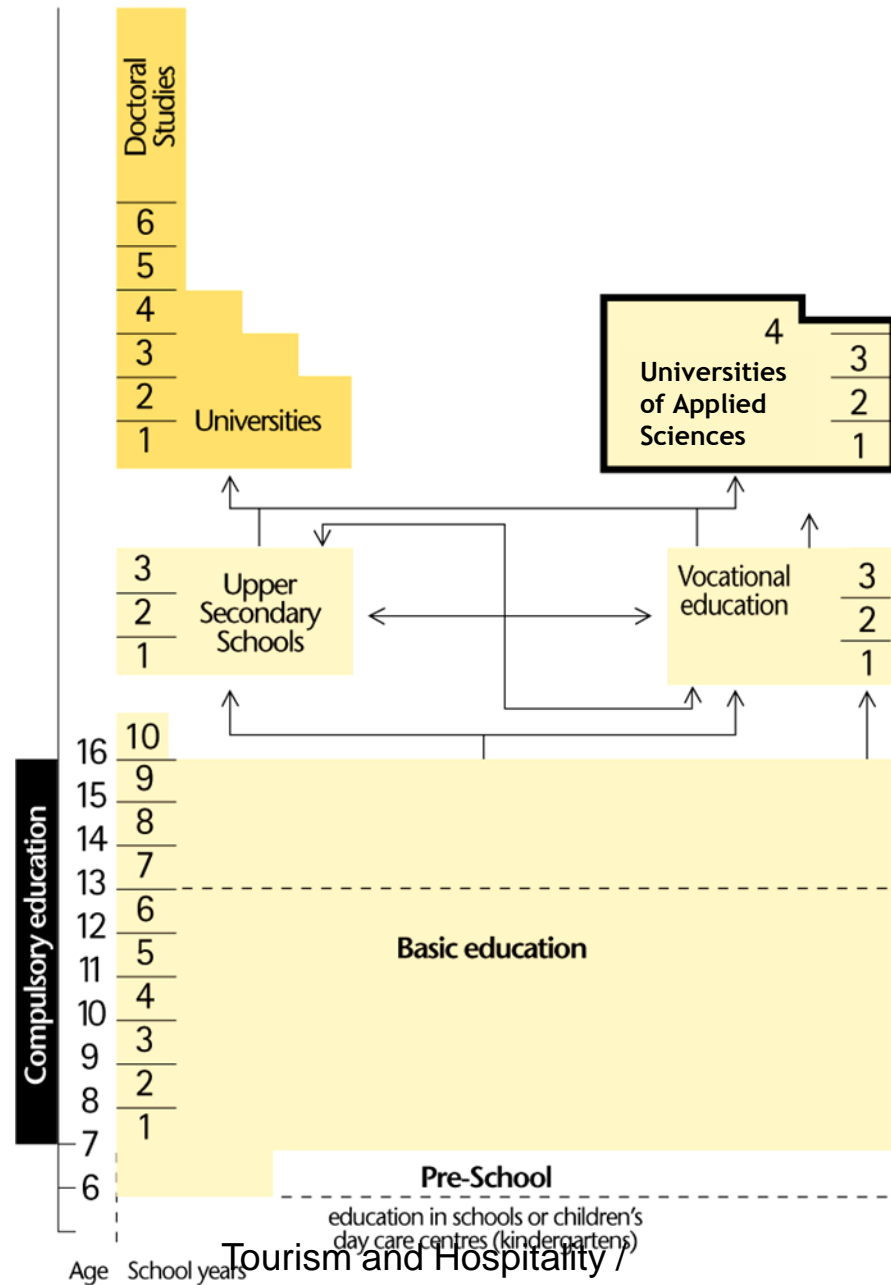
Hospitality Management

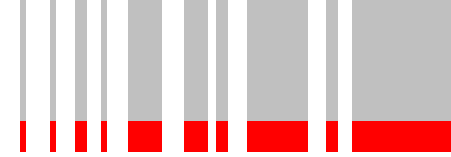




Kuopio

Finnish Education System

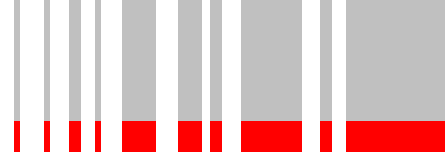




Universities of Applied Sciences

- **Practically oriented option in higher education**
- **Theoretical knowledge combined with the practical skills**
- **International education**
- **Active regional development & enhancement of human learning capital**
- **Modern teaching and learning methods**
- **Close links to working life**

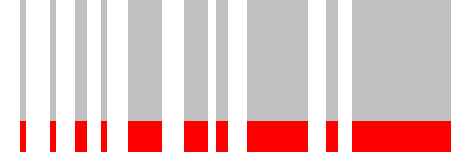




Fields of Study in Savonia University of Applied Sciences

- **Business and Administration (BBA & MBA)**
- **Tourism and Hospitality**
- **Engineering**
- **Natural Resources**
- **Social and Health Care**
- **Culture**

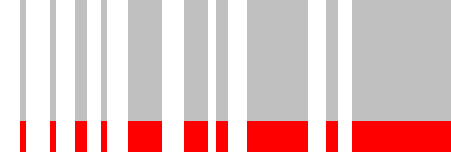




International Activities in Business and Tourism

- **International Degree Programmes (in English)**
- **Student and Trainee Exchange**
- **Teaching Staff and Specialist Exchange**
- **International Projects**
- **Language and Cross-Cultural Studies**
- **Curriculum Development; e.g. 2012 Tourism and Hospitality studies specialized in Russian Business and Culture ~ 70 Ects credits**
- **International Summer Term (EFIST)**





BUSINESS and TOURISM in KUOPIO

School of Business and Administration

Business and Administration

International Business

International Trade Expert

School of Tourism and Hospitality

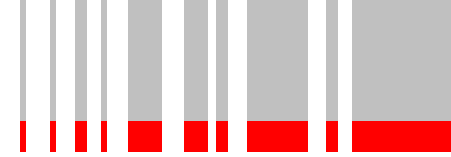
Tourism Management

Hotel and Restaurant Management

3.5 Academic Years – Bachelor Degrees,

210 ECTS Tourism and Hospitality /
Haapakoski





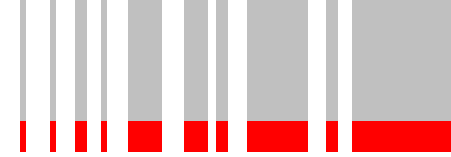
International Business/International Trade Expert

BBA 210 cr in Kuopio

Emphasis on:

- International Business Operations (International Trade)
- Managing Organisations & Finance & Marketing
- International Communication Skills & Language Studies
 - *The language of instruction is English*
 - *Progressive learning and cases used*
 - *Learning in projects*



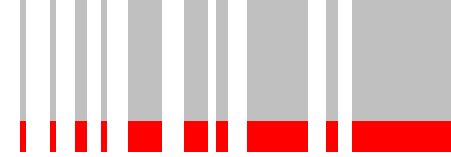


Tourism Management (in Finnish)

Emphasis on:

- **Operative Business Management in Leisure and Tourism**
- **Wellness Tourism**
- **Product Development and Service Design in Tourism**
- **Work Related Tourism**
- **Event Tourism and Event Management**
- **Tourism Marketing**
- **Business and Language Studies**
- **Regional Research and Development**
- **Specialized in one year Russian Business and Culture studies (in English)**



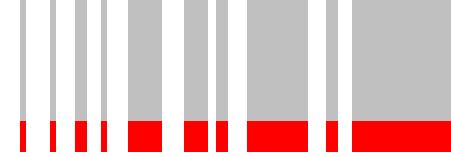


Hotel and Restaurant Management (in Finnish)

Emphasis on:

- **Restaurant Operations and Management**
- **Hotel Operations and Management**
- **Customer- and Environment-Oriented Service Operations**
- **Product Development in Food Services**
- **Management and Entrepreneurship**
- **Business and Language Studies**
- **Regional Research and Development**
- **Specialized in one year Russian Business and Culture studies (in English)**

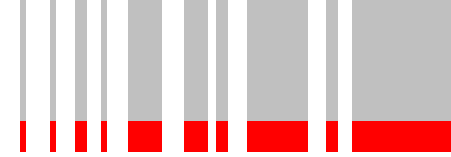




The Training Process at Tourism and Hospitality

- **Degree Programme of Tourism and Hospitality total 210 Ects credits**
- **The total training is 30 cr; this means 5-6 months working on the field**
 - ~ 800 hours
- **The basic training 15,0 cr**
 - After first year studies
- **The advanced training 15,0 cr**
 - After second or third year studies
- **Student will find the place mainly him/herself**



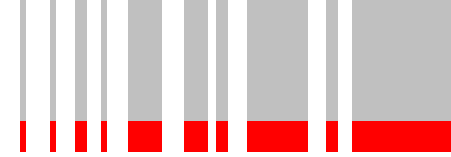


The Training Process at Tourism and Hospitality

The Work Based Learning = intensive interaction

- **between student and tutoring teacher in the beginning**
- **continuing interaction between student and tutoring person in the work place**
- **between the tutoring teacher and the tutoring staff in work place**
- **between the student and the staff within the training**
- **between the student and the tutoring teacher at the end of training**

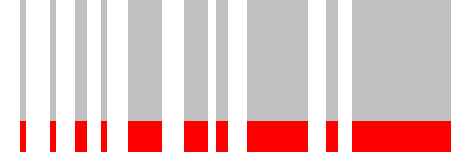




WBL continues

- **Within the training the student will write the learning diary, including formal and informal knowledge**
- **Based on the diary student must write the training report**
- **At the end of training the student will have the “learning discussions” with the tutoring person**
- **The tutoring teacher will send the questions format which will help the tutoring person; e.g. the discussion areas**
- **Student must write the separate report of this discussion and add this to the training report**

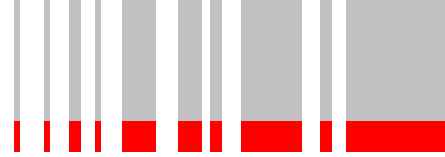




WBL continues

- **The final training report must be finished within 30 days after training**
- **The tutoring teacher will read the report, have the feedback discussion with the student**
- **The final step to student: He / she must have the 10-15 minutes presentation to other students about the training at the training seminar**
- **The training report is essential, it must be reflective and based on problem-solving. On the report student must connect the theoretical and practical knowledge. It develops the self-regulative skills.**





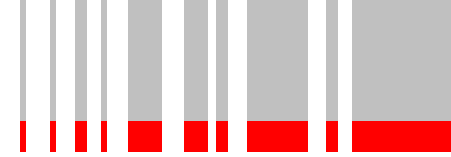
WBL continues

**Pivotal in the learning process is the social interaction
between:**

- **students and teachers**
- **students and work place tutors**
- **teachers and employers**
- **students and other students**

**The special attention should be paid to the ways in which
knowledge and shared understanding is constructed in these
dialogues .**





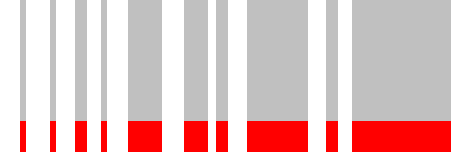
WBL continues

To be a professional expertise, it requires

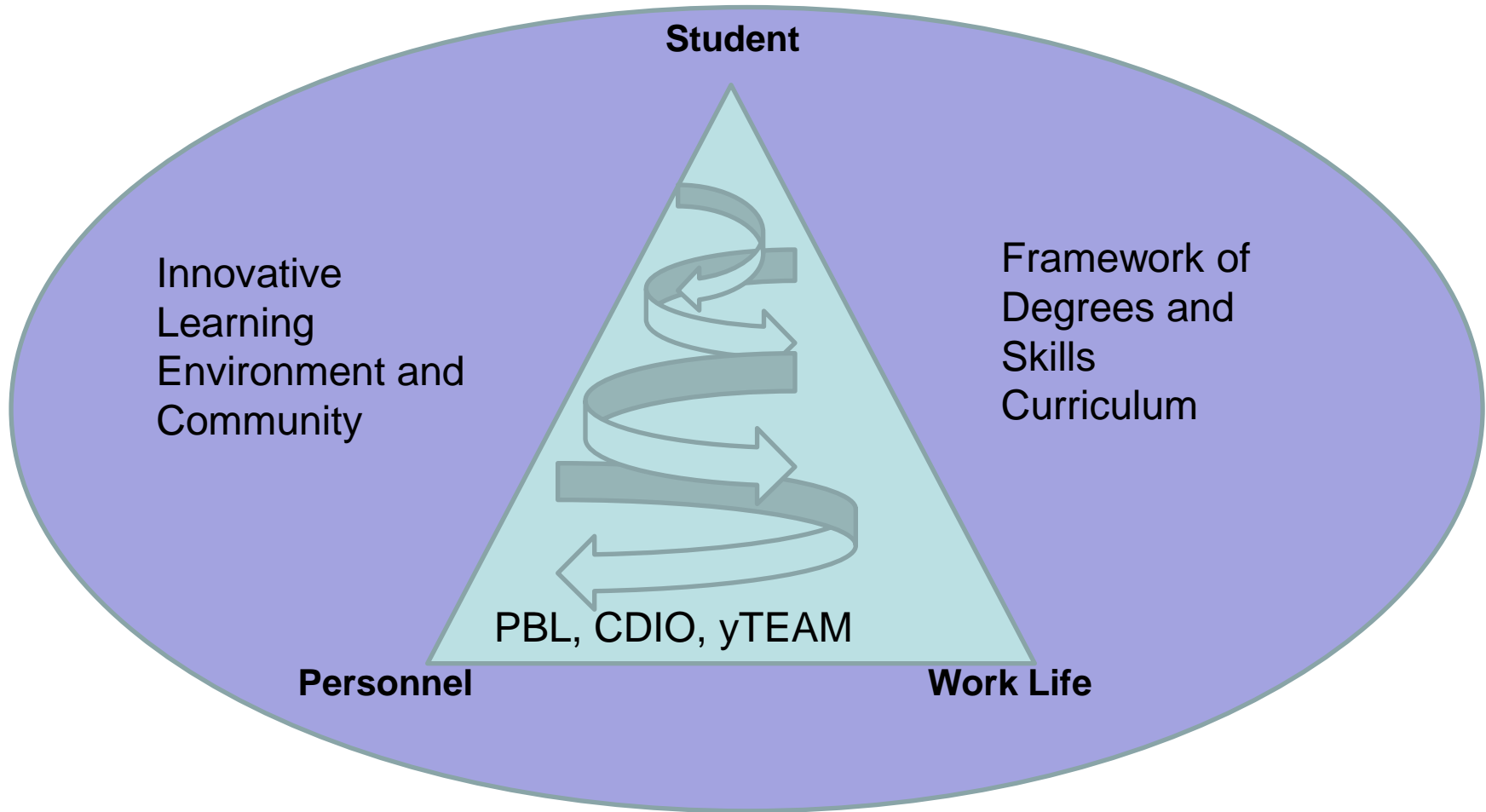
- **A true integration of theoretical, practical and self-regulative knowledge will take place**
- **Students are allowed to solve complex problems within the WBL-training**

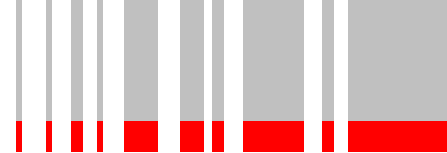
The resource: Tynjälä & Välimaa & Sarja. Pedagogical perspectives on the relationships between higher education and working life. Higher Education 46: 147-166, 2003.





Open Innovation Space = OIS





Thank you!

