

**Minutes of the AEHT Executive Board meeting and working session
held on March 7th, 2020 in Aveiro**

Opening by Remco Koerts, president of AEHT

Present: Remco KOERTS; Klaus ENENGL; BELGIUM Sanne HUYGENS; CYPRUS Michael CHARLISTOS; ESTONIA Neeme RAND; FINLAND***; FRANCE Didier LEDER; HUNGARY Marta GYÖMBER; IRELAND Ray CULLEN; LATVIA Ilze LOCMANE; LITHUANIA Audrius KURLAVICIUS; PORTUGAL Ana Paula PAIS; RUSSIA Olga VAKHMANOVA; SLOVENIA Tanja ANGLEITNER-SAGADIN

Absent: Nadine SCHINTGEN; AUSTRIA Gerald HABERL; CROATIA Vesna BARANASIC; ITALY Paolo APRILE; KOSOVO Visar ZATRIQI; LUXEMBOURG Michel LANNERS; MACEDONIA Slagjana TRPKOVSKA-SALTIROVA; SOVAKIA Jozef SENKO

Excused: -

09:00h start meeting

1/Remco Koerts – welcoming address of President:

- welcoming all participants
- Italy is not allowed to the meeting because of COVID19/Corona virus

2/Minutes from the last meeting have been approved.

3/Neeme Rand, Vice-President in charge of IT Services and the use of Office 365:

3a/Webpage

- space is offered for a banner

3b/Facebook

- enlarge Facebook community: 3000 followers is not enough
- all national representatives get writing rights to post 1/month or 1/week an update
- currently: only newsletter from last year
- visibility of AEHT in the media should increase
- Office 365-strategy: Microsoft-link will be at disposal

3c/-Registration

- 2 extra weeks are needed to share with the organization;
- in 1 month registration will be opened

4/Ray Cullen, Vice-President responsible for new professional partnerships as well as on the organization of competitions at Annual conferences

4a/Partnership

- Villeroy & Boch is withdrawing partnership after 20 years because there is no turn back
- BSG withdraws as well because they are focused on further studies

4b/New partners

- national representatives should find one partner/company to increase number of professional partners
- not only financial benefits, but preferably services from partners

09:20h Entering Michael Charlistos

5/Ana Paula Pais, Vice-President in charge of the setting up of an Academic Program and other AEHT events:

5a/Events:

- youth parliament will take place in Portugal
- last year: at Docklands Academy; now same organization but in Portugal
- 12-16 May 2020, School near Lisbon
- everything is free for 40 participants, 20 rooms
- topic; last year: "sustainability in tourism", proposition for this year: "gender equality"

Debate on suggestions for topic by national representatives

Ana Paula Pais: topic will be used for parliamentary session as well

Remco Koerts: young people debating is an added value

Ray Cullen: we should encourage students to take part

Tanja Angleitner-Sagadin: 40 participants represent more than one per country

Ana Paula Pais: if there are more than 40 participants, they should pay for travel and stay, not for food

Remco Koerts: different people from different backgrounds interacting is the overall aim

5b/Election of AEHT student president

- power
- recognition
- the more candidates, the more democracy

5c/HEC-seminar in Famagusta- Cyprus

- date is unsure because of COVID19-Corona
- attract schools with higher education
- makes us stronger in network
- learning and reaching others

Tanja Angleitner-Sagadin: we should send a call for proposals for the location of the next event

Ana Paula Pais: we should consider Spain with new partner from Galicia in 21-22

5d/Academic program:

- new, different approach in yearly conference
- we should bring more value to directors and teachers
- we should bring information and knowledge
- we should bring a smaller program for non-members during the same week
 - ✓ external schools (non-members)
 - ✓ from Wednesday until last day
 - ✓ information
 - ✓ visiting competition
 - ✓ gala dinner

-Topic: "Future education in hospitality and tourism" (2 guest speakers)

-Planning:

- ✓ Wednesday: welcome, approach of AEHT
- ✓ Thursday: participation national assembly, visit town, dinner organized to make contact
- ✓ Friday: university academic program, afternoon: practical sessions with vocational experts
- ✓ Gala dinner

Remco Koerts: We need less time for speakers and more time for debates

Ana Paula Pais: extra events are organized for extra value

6/Sanne Huygens, Vice-President in charge of the coordination of the National Representatives network:

- we are looking for opportunities to have more contact with national representatives.

-not only two times a year meeting of the executive board + 2 contact moments (in June for the first time)

-team meetings with FaceTime:

- ✓ to talk about the information for Facebook
- ✓ keeping database up-to-date

Neeme Rand: there is a database in registration platform

- ✓ problem: the updates are not existing
- ✓ mailing list: 50x invalid email addresses
- ✓ now we want to give the responsibility to the school to correct their own data in the database

Ana Paula Pais: national representatives will get an excel file with all the information

7/Klaus Enengl – treasurer’s report:

7a/Invoices

-the email addresses of the invoices were incorrect

-if the email addresses in your country are wrong, the schools should be contacted

7b/Finances

-a warning is given about the financial situation;

-236 schools pay membership fees; 35 school did not pay (20 schools haven’t paid for 2 years)

-a list of non-payers will be provided. We should check whether they want to remain a member of AEHT.

-AEHT is waiting for €82000

-the money paid by the schools goes directly to the salary of Nadine Schintgen. If the number of schools decreases, we will not be able to afford a general secretary in the future.

-times have changed; the general secretary should be a public relations-expert as well

Remco Koerts: the concerns are the same within the presidium

- ✓ we try to attract new members to boost our finances
- ✓ Nadine’s wages cost a lot of money, but that is normal for Luxembourg
- ✓ Do we need a general secretary or do we need more input from the schools?
- ✓ Should we move our headquarters out of Luxembourg?

7c/Adriatic sea cruise:

-last time: 2013-western coasts

-now: 2021-eastern coasts

-cost for students will be less than €450/student for 7 nights

-4 beds per cabin

- ✓ students: inside and outside cabins
- ✓ teachers: outside cabins with balcony (no extra fees)

-from Saturday-Saturday: start in Venice (direct flights)

Venice (Italy) > Split (Croatia) > Kotor (Montenegro) > Olympia (Greece) > Athens (Greece) > Bari (Italy) > Venice (Italy)

-difficulty: competitions > regulations will be adapted to circumstances by head judges

-ship of max 2000 guests.; last time 867 participants; now we need 1000 participants (if possible)

-from 1000 participants, we decide when and how we want certain things

-the cruise has to be booked largely in advance

-time: week of the 13th of November (6th of November is an alternative)

-November has good weather and few tourists.

-Costa gives good prices if we fill more than half of the ship

-Included: meals, drinks, shuttle, cabin (no alcohol < 18years f age), rooms for seminars/workshops, kitchens, bars for barista and cocktails

-cruise ships have bad reputation for climate changes , but:

- ✓ hydrogen fuel
- ✓ 4 different countries in one trip
- ✓ great historical places

-by the end of next week: final information on dates

Sanne Huygens: When will the registrations start?

Klaus Enengl: next week more info will be provided: the names can change but the number of participants should be known quickly

Tanja Angleitner-Sagadin: Do 4 male students from the same country get one cabin?

Ana Paula Pais: if only two male students participate, two schools will be put together

Klaus Enengl: technical requirements for mobile calling have changed since 2013

Break

8/Vitor Sá (EFTA- Escola de Fromacao Profissional em Turismo in Aveiro)

International conference

-organization from 2-7 November 2020 in Aveiro

-prices: €458-€550

-teachers: €700-€800

-registration before 31st July (+ payment)

-120 rooms, teachers in Melia Ria or two similar hotels, students in ** or ***

-the lower prices for students are an added value to the association

9/Ray Cullen:

Christmas in Europe

-organization from 29 November till 4 December 2020 in Waterford

-flying on Dublin; busses to Waterford (hotel in city center)

-Sunday: Irish stew, Irish storytelling

-16 teams (1team/country)

-gala event in college

-100 participants, groups of 5, max. 4 students/country

-different locations, different stages for dinner

10/Sanne Huygens/Ana Paula Pais:

National Networks

-to create ideas to make AEHT attractive and effective for all national representatives + member schools

✓ -what is (not) effective in our working?

✓ -what is (not) strong?

✓ -why/what/threats + opportunities?

-15 minutes of teamwork

Group1:

Why?

-to bring students together

-great for benchmarking

-exchange of good practice

What?

-to be part of recognized international organization

-opportunity to visit other countries

-competitions/ annual conference

Opportunities?

-international employment

-academic program

Opportunities/Treats:

-introduction of more modern competitions

-more active participation of national representatives

-input inclusion makes us stronger

Treat:

-costs/ logistics

Group2:

Why?

-to give students the opportunity to participate in competitions

-to find reliable partners for E+

-to improve the qualification of teachers

-to reward teachers

What?

-international projects

-multicultural cooperation skills for students and teachers

Opportunities/Treats:

-costs

-improve communication

-promote activities: through video clips, PowerPoint presentations about competitions

-promote AEHT through national media (industry)

Group3:

Why?

-to share good practices

-to compare the level of students

-being part of the group makes you stronger

-getting in touch with new trends

What?

-finding partners for international projects

-giving opportunities to students

-sharing impressions, process of preparation

-concrete feedback and feed forward about the work during the competitions

-brochure (digital and on paper)

Opportunities/Treats:

-mixing up youngsters to debate about a topic

-differences between schools about selection and preparation for competitions

-some countries have big differences in educational systems

-languages

-teachers from different regions and countries sharing ideas

Ana Paula Pais: What with other countries starting national networks of AEHT?

Sanne Huygens: A national network of AEHT is not always a network of all schools of that country

-Olga Vakhmanova: federal network: 40 different schools, only for laws and regulations, no AEHT

-Ray Cullen: department gets together twice a year: for members and non-members and AEHT is put on the agenda

-Ilze Locmane: vocational training network: we can tell about AEHT but they need more than words

-Remco Koerts: different videos and brochures will be available

-Audrius Kurlavicius: vocational training network: AEHT had already been mentioned

Ana Paula Pais: formal network of schools: we invite others for national activities (private schools, universities,...) National activities are a manner of getting new members because they see the added value of AEHT

Tanja Angleitner-Sagadin: what does the academic program consist of:

Ana Paula Pais: academic program is about future challenges in industry and education, not for research

- ✓ we show the teachers that the world is changing

- ✓ international speakers are not scientific speakers

Remco Koerts: We should overthink the use of “academic program”

Tanja Angleitner-Sagadin: Is the organization free to organize the academic program?

Ana Paula Pais: The board decides; we work with locals in charge (local coordinators) but the board gives guidelines

11/Miscellaneous:

Tanja Angleitner-Sagadin: our students will be graduated before they can take part in the competitions; we should consider keeping them enrolled. What can we do for students following an individual study path?

Ray Cullen: you should go back one year to make your selection of students

Ray Cullen: *World Tourism Day* is commemorated each year on 27 September. Its purpose is to foster awareness among the *international* community of the importance of *tourism* and its social, cultural, political and economic value. We should get into the media with AEHT.

Minutes submitted by Marc Deconinck